Jen Wilson-Farley

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https://www.linkedin.com/company/mezzo-esl/?viewAsMember=true

Education in Progress

MS in Clinical Mental Health Counseling
(expected graduation 2028)
National Louis University-Chicago

Education and Certifications

M.Ed. in Learning, Teaching, and Curriculum (Teaching English to Speakers of Other Languages) University of Missouri-Columbia	**BA in English Literature (Creative Writing emphasis)** University of Wisconsin-Madison	**CELTA Certificate in Teaching English as a Foreign Language** St. Giles College, London, U.K.

Mental Health First Aid
National Council for Mental Wellbeing

Experience

Mezzo ESL – Chicago, IL, USA
September 2025 – current
Tutor/Teacher of English as a Second Language
- Tutor and teach one-on-one and groups in all levels of English language skill
- Teach academic writing and research
- Train and teach international PhD teaching assistants in pedagogy, culture, and presentation skills
- Prepare IELTS candidates
- Coach presentation and soft skills for professionals
- Teach editing and proofreading

University of Wisconsin – Madison
August 2021 – August 2025
Lecturer in English as a Second Language
- Teach advanced academic writing courses such as Academic Writing II to international undergraduates
- Train and teach international PhD teaching assistants in pedagogy, culture, and presentation skills
- Manage courses and grading in Canvas LMS
- Assessing SPEAK tests for graduate students

Mezzo Studios, Freelance
Instructional Designer ● Writer ● Editor
Specializing in instructional design, content development, course conversion, fiction, nonfiction, and reference writing. Creating courses in Articulate Rise360 and Storyline, Adobe Captivate, and Canvas. Providing copywriting, copy editing, proofreading, Americanizing both in-house and freelance for the UK and US publishing industry. Writing, editing, and proofing deliverables. Recent projects include:

- Creation of courses in Articulate Rise for ESL teachers at the International Baccalaureate Schools
- Instructional design and editing for multiple Cambridge University Press online teacher training modules
  - Video script writing, storyboarding, test items, infographics, and other learning objects
- Course conversion for 3-credit college course for K-12 ELL teachers based on David Sousa textbook, *How the ELL Brain Learns* (for Six Red Marbles)
- Creation of dozens of literacy games and assessments for K-5 students for Amplify Education
- Authoring of 20 children's books and 2 Adult ELT (English language teaching) titles (Collins)
- Management of multiple simultaneous projects with international teams while meeting deadlines

- o Client list includes:
  International Baccalaureate Schools, Agate Publishing, Cambridge University Press (ELT), EtonX (Eton College Online), Amplify Education, Collins Language, DK Penguin Random House, Six Red Marbles, Quarto, reallyenglish.com, Prof2Prof.com, and 7 Mindsets

Instructional Designer II, Renaissance Learning
2018 – 2021
- Created courses for K-12 teacher professional development and e-learning for leading educational technology company
- Courses included PL for: Star CBM and myIGDIs assessments and Lalilo literacy practice

International TEFL (Teaching English as a Foreign Language) Academy (Online)
2017 – 2018
Teaching English as a Foreign Language (TEFL) Certification Instructor (no course number)
- Taught online course for US and international TEFL teachers in training in Moodle
- Created and delivered online presentations on varied teacher training subjects

University of Wisconsin – Madison
2013 – 2017
Associate Instructional Specialist for IELTS (International English Language Testing System)
- Conducted oral English language proficiency interviews
- Rated speaking and writing portions of the IELTS exam

Madison English as a Second Language School
2005 –2015
- Taught all levels in college preparation and general English courses
- Advised students on university application process

Publications and Course Creations (all under previous surname, Siklós)

PRINT AND E-BOOKS (ADDITIONAL TITLES AVAILABLE UPON REQUEST)
The International Students' Survival Guide, Collins, 2014
Work on your Handwriting: A Workbook for Adult Learners of English, Collins, 2012

EXAMPLE ONLINE MODULES and COURSES
Creative Problem Solving and Critical Thinking Teacher Resources, Eton X (Eton College, UK, online courses, secondary) 2019
Teaching with Interchange, 5th Edition, Cambridge Online Learning, 2018
Teaching with Mindset, Cambridge Online Learning, 2018
How the ELL Brain Learns: A Teaching Guide to Support ELLs, Six Red Marbles (Corwin), 2018

CONSULTING & AMERICANIZING
English for Everyone: English Idioms, (US Consultant) DK, 2019
English for Everyone: Teacher's Guide, (US Editor), DK, 2018
English for Everyone: Business English Course Book, (US Editor, DK, 2017)
English for Everyone: English Grammar Guide, (US Editor, DK, 2016)
English for Everyone: Course Book and Practice Book, Level 1 Beginner, (US Editor, DK, 2016)

Software and Learning Management Systems
MS Copilot • ChatGPT • Gemini • Articulate Rise & Storyline • Nearpod • Adobe Captivate and InDesign • Videoscribe Adobe Premiere Pro • CapCut • Learncube • Blackboard • ExamSoft • Questionmark • Canvas • Moodle • D2L Avallain Camtasia 9 • SnagIt • Audacity • Zoom • SharePoint • Cambridge LMS (Cambridge University Press)

Languages

Spanish (intermediate) | Norwegian (high beginner) | German (high beginner)

Soft skill expertise

Creativity • Intercultural competence • Problem solving • Interpersonal Skills • Humor • Professionalism • Verbal and Visual Communication • Organization • Attention to detail

Professional Memberships

Teaching English to Speakers of Other Languages (TESOL) International Association • American Counseling Association • Illinois Counseling Association • International Expressive Arts in Therapy Association Illinois Spirituality, Ethical, Religious Values in Counseling • International Society for the Science of Existential Psychology