



★ Internet commentary content creator

HORROR_HEATHER

INFORMATIVE AND ENTERTAINING COMMENTARY ABOUT THE PUBLISHING INDUSTRY AND MORE.

★ COMMENTARY ★ PUBLISHING DRAMA ★ INTERNET SCAMS ★

ABOUT HEATHER

I do deep-dive commentary on the dark side of the internet! Whether it's dissecting a shady marketing campaign, exposing a scam, or analyzing controversy on the internet, I look at the facts and the behavior behind the drama.

RECENT VIDEOS

- ★ Empress Theresa: The Most Unhinged Author
- ★ The Author Who Fooled Everyone
- ★ He Faked Being a Native American for Decades

GET IN TOUCH

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★ LET'S COLLABORATE!



youtube partner

subscribers
2,786

90 day watch time
20.3K HOURS

90 day CTR
4.1%

AS OF JUNE 2026

FACTS ABOUT HEATHER

First YouTube video	Aug 2, 2025
YouTube Partner Date	Feb 2, 2026
4,000 Watch Hours	Sept 2025
YT Long Form views (90 days)	110.6k
Average View Duration (90 days)	11 min 14 sec

DEMOGRAPHICS



25 - 34 years



Based in United States



73% Female



Mobile Phone