



Terms & Conditions – Dragonfly Landing Pages

Thank you for choosing Dragonfly. My goal is to give you a fast, modern, high-converting landing page that helps your business grow. These Terms & Conditions explain how the project works, what's included, and how we work together smoothly.

1. What You Get

When you purchase a Dragonfly landing page package, you receive:

- A custom-designed landing page based on your chosen package
- Setup of hosting, SSL certificate, and basic SEO
- A professional contact form connected to your email
- Stock images (free license)
- Clear communication throughout the project
- Revisions (number depends on package)

Advanced features like funnels, email automation, SEO expansion, bookings, or eCommerce are available as optional add-ons.

2. What's Not Included

To keep pricing affordable and clear, the following are not automatically included unless purchased:

- Full multi-page websites
 - Advanced SEO campaigns
 - Paid advertising setup (Google Ads, Meta Ads)
 - Custom coding
 - Ongoing maintenance (available as a monthly retainer)
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3. Payments

- A **50% deposit** is required to start your project.
 - The remaining **50% is paid before the final launch** of your landing page.
 - Payments can be made via **Stripe (card)** or **EFT**.
 - Monthly retainers are billed **at the start of each month**.
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4. Refunds

Because time and work are invested from day one:



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- Deposits are **non-refundable** once work begins.
 - If you decide not to continue after the first draft, the project can be cancelled, but no refund applies.
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5. Who Owns the Website?

Once the final payment is made:

☒ **You own your landing page completely**

This includes all text, layouts, images, and files created for your project.

If you ever want to move your site to your own hosting later, you are welcome to do so.

6. Your Responsibilities

To keep the project moving quickly, the client agrees to:

- Provide accurate information and text (unless copywriting is included)
 - Send required branding or logos
 - Communicate promptly during the design process
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7. Timelines

Most landing pages take **3–10 days** depending on the package and client response time.

8. Post-Launch Support

Depending on your package, you receive:

- Basic support
 - Or 1 week of support (Dragonfly Pro packages)
 - Monthly maintenance available at a discounted rate
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