



Add.: 1460 Montague Expy, ste b, San Jose, CA 95131, USA
Tel.: +1 (707) 683-3333 ; +1 (408) 321-9666 ; +1 (669) 770 3333
Email: sales@a2zhomeimprovementsinc.com
tina.truong@a2zhomeimprovementsinc.com

ART HAS ALWAYS BEEN
IN HUMAN'S LIFE SINCE
PREHISTORIC TIME

HUMANS
RECORD AND
TELL THEIR
STORIES BY
PAINTING
AND CARVING
THEIR WALLS



THE VALUES OF
THESE STORIES ARE
SUMARIZED AND
SYMBOLIZED INTO
DEC ORATIVE PATTERNS





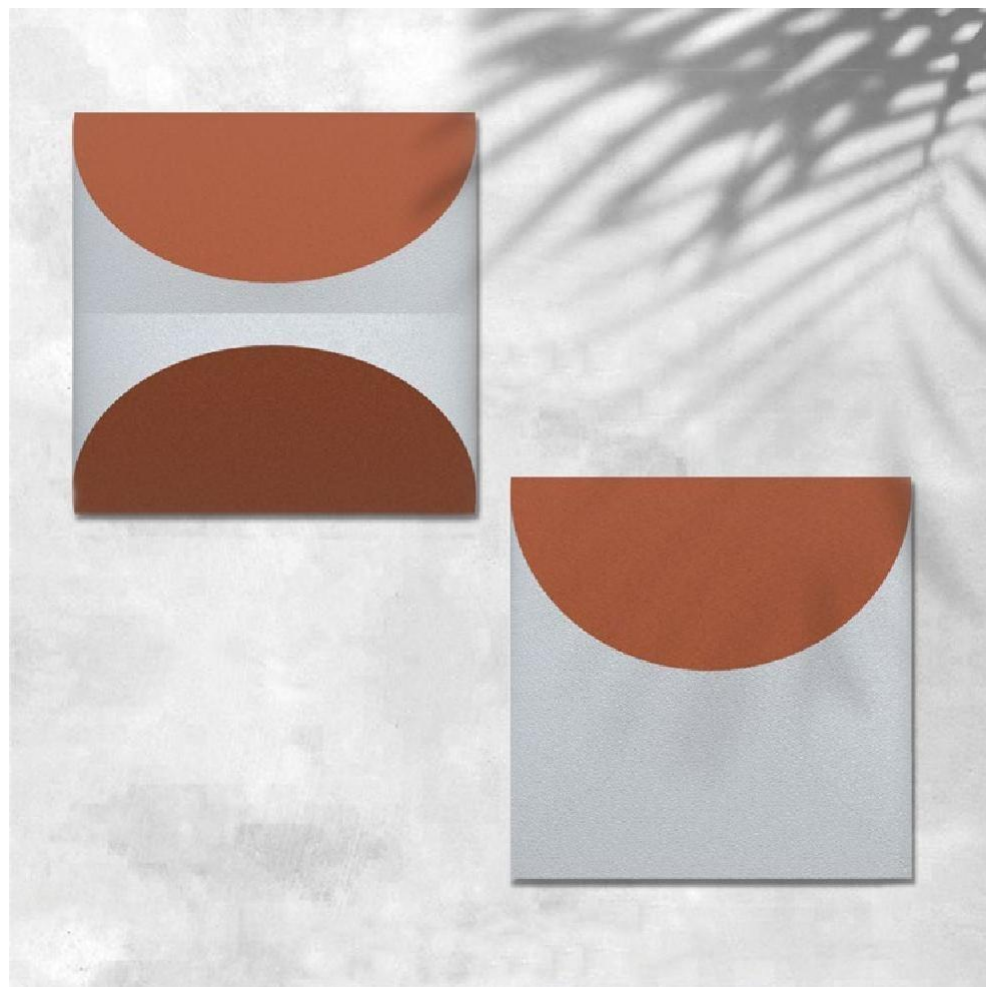
“

We're always interested in the idea of designing an environment that makes people happy and we were instantly sent back to the era of the 70s. It was an era of peace, love, flower generation, women's right movement, and the list went on. People were craving for Serotonin, aka “happy chemical” produced by our body for the feeling of well being. A chemical that was so complex, but nevertheless brought happiness. Sero was born to create an exquisite environment, one that was happy and complex at the same time.

”

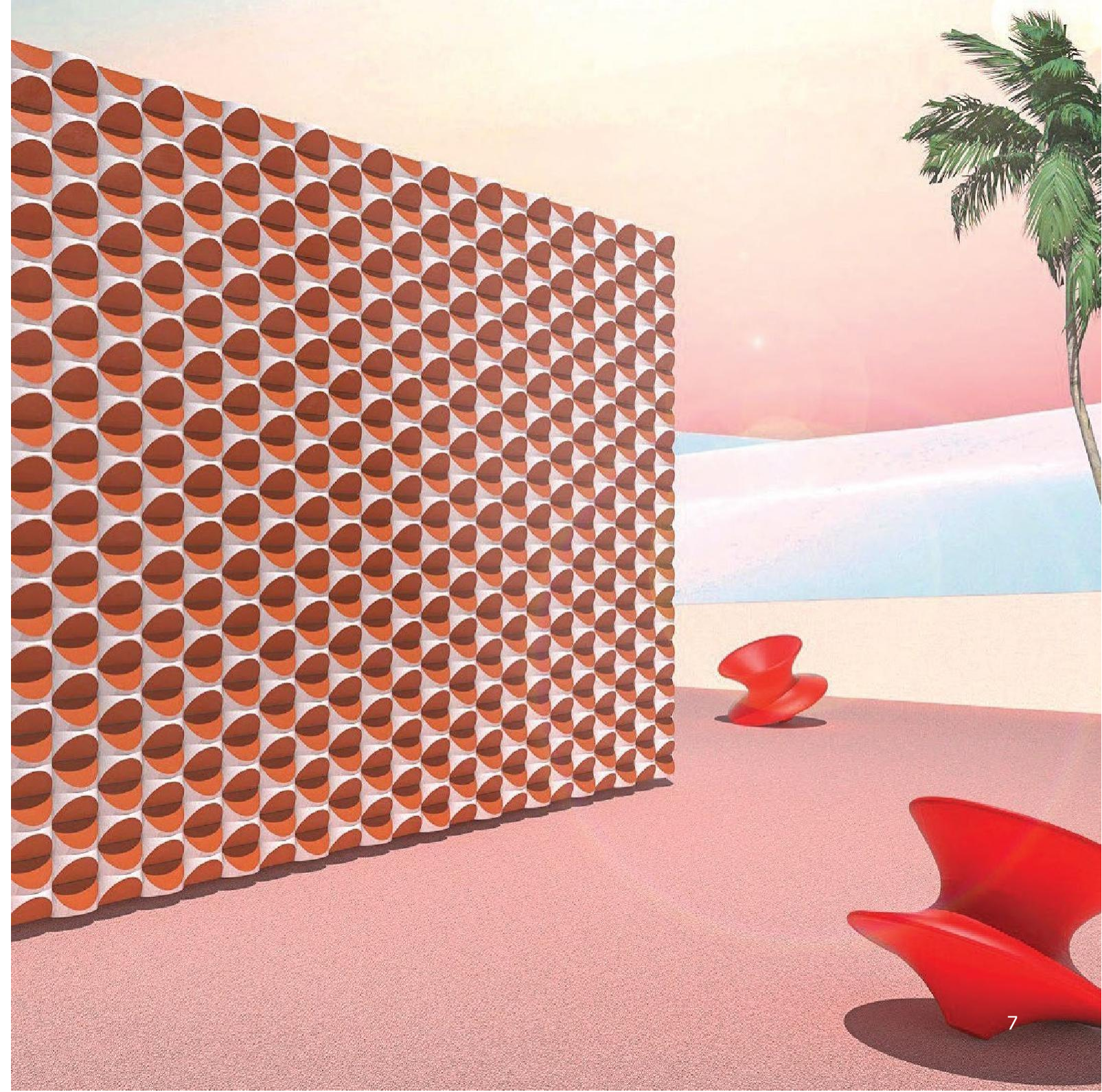
**DMDIO**

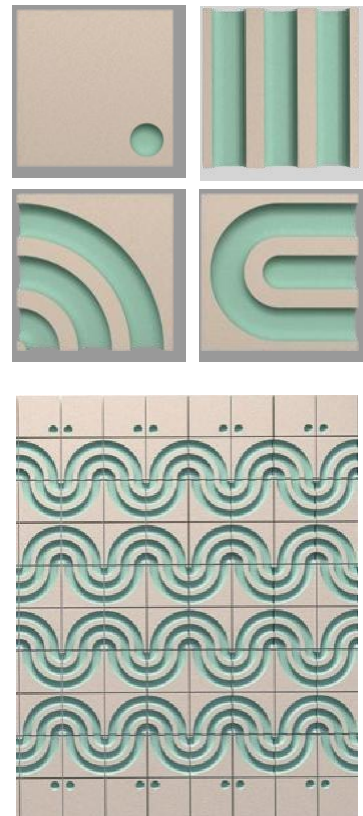
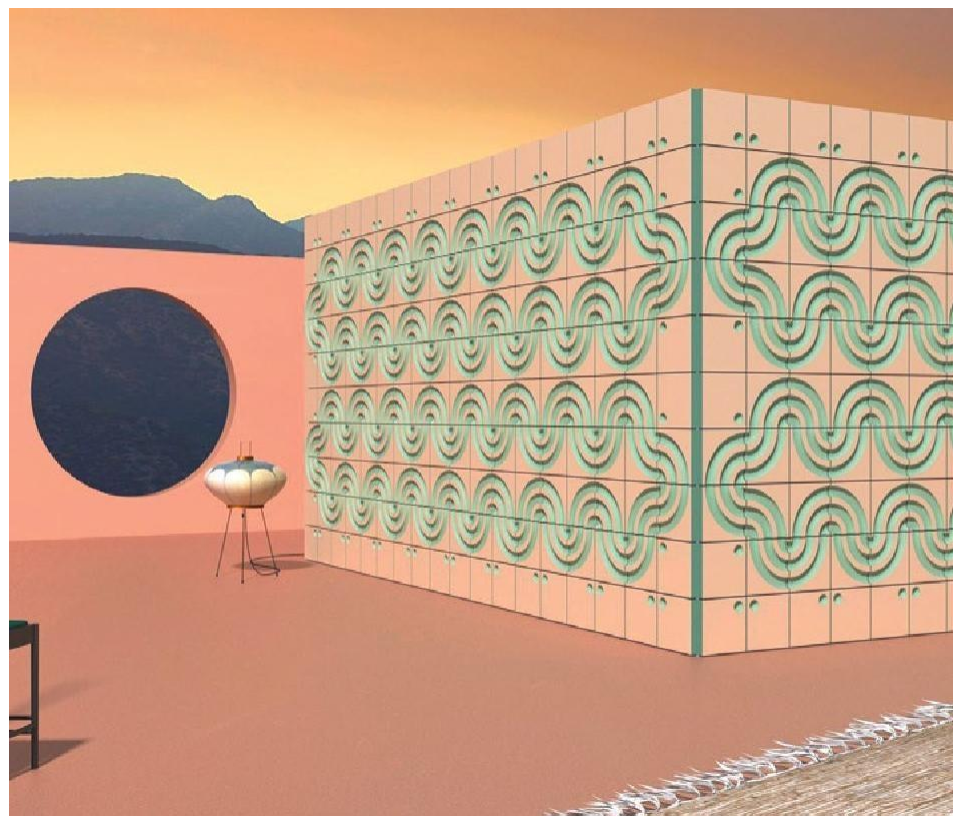
Humphrey Tedja & Santi Alaysius



Tiles:
SERO/01

Dimension:
200 x 200 x 40 (mm)

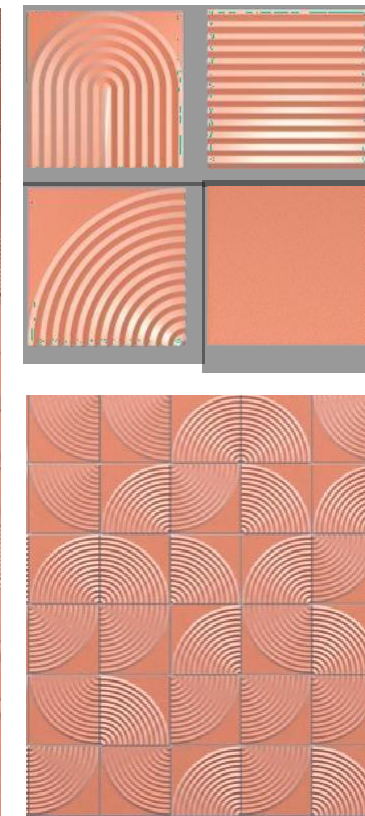
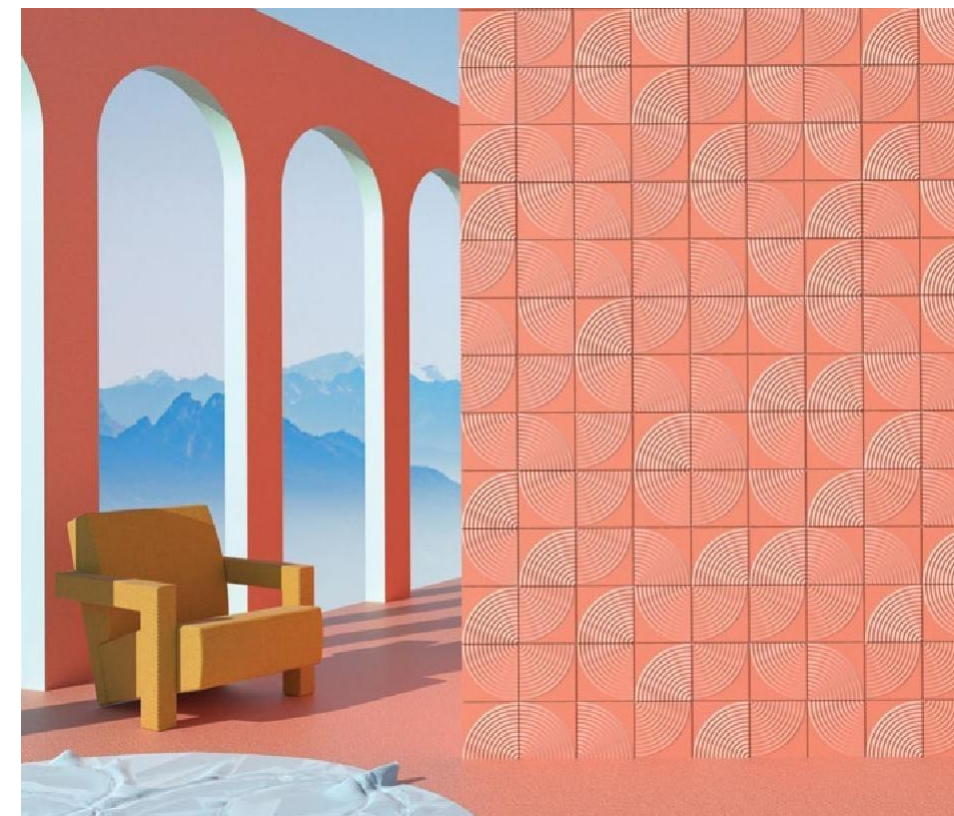




Tiles:
SERO/02

Dimension:
200 x 200 x 20 (mm)

Concept
Sero, derived from the word 'Serotonin', sometimes called the happy chemical, for its contribution to wellbeing and happiness. A magic trip back to the 70s, discovering disco and space-era.



Tiles:
SERO/03

Dimension:
200 x 200 x 20 (mm)

Concept
Sero, a highly decorated texture is suitable for every environment and use, thanks to four different pattern decorations. It is through today's technology, not despite it, that this visions of mind are realized exquisitely.



“

This series of mozaic style take root from one of Indonesia's vast rich culture. The unique traditional housing blueprint of Wae Rebo and the distinct Asmat tribe patterns serve as an inspiration to these series of tiles.

”



HAN AWAL
Yori Antar



Tiles:
Asmat

Dimension:
245 x 130 x 22 (mm)
245 x 65 x 22(mm)

Concept

Taken from mangrove wood and shaped into humanoids symbolizing the Ancestors of Asmat Tribe, the Tameng Asmat brings forth stories of old tradition. Initially used as a shield, the Tameng has now taken a new role in dance rituals in preparation for battle.





Tiles:
Wae Rebo

Dimension:
300 x 300 x 15(mm)

Concept

Radial structure is integrated into the culture of Wae Rebo, where its unique approach to architecture, village layout, traditions and habits adopt a centralized concept. The architecture of Mbaru Niang plays a significant role in creating the design pattern artwork.





“

Nature knows everything. In fact, they are geniuses, not merely ornaments. Their ways of living have impressed and teach us various design advices. Correspondingly, as a designer, we take reference from nature in creating products that are more than decorative patterns. Things that can boost your well-being, initiate heartwarming gatherings, and fun, just like what nature do to us.

”

**GENIUS LOCI**

Alex Bayusaputro



Tiles:
Forest

Dimension:
500 x 300 x 300 (mm)
500 x 300 x 150 (mm)
500 x 150 x 150 (mm)
500 x 300 x 40 (mm)

Concept
The tall trees slightly lean from one another, making way for sunlight and air to pass through.

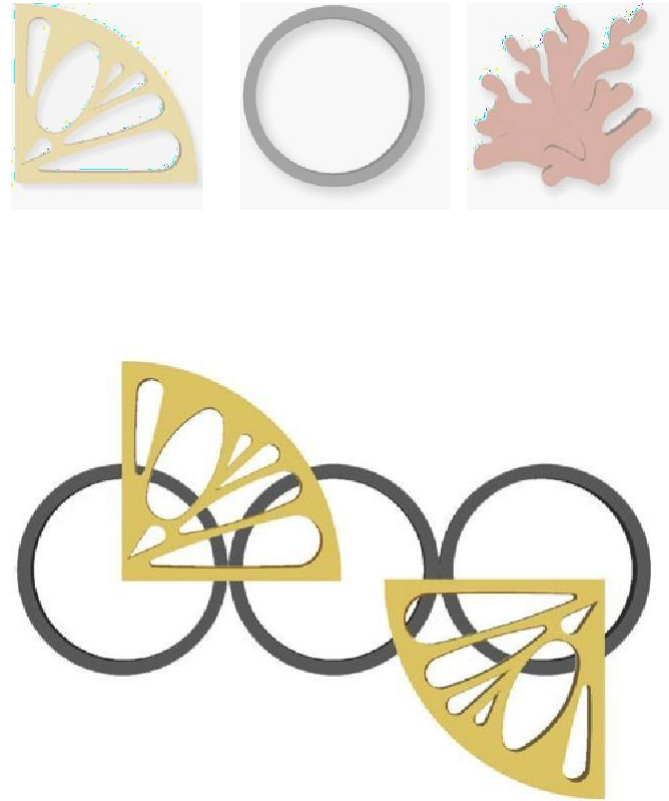




Tiles:
Corals

Dimension:
300 x 300 x 20 (mm)
300 x 300 x 20 (mm)
300 x 300 x 40 (mm)

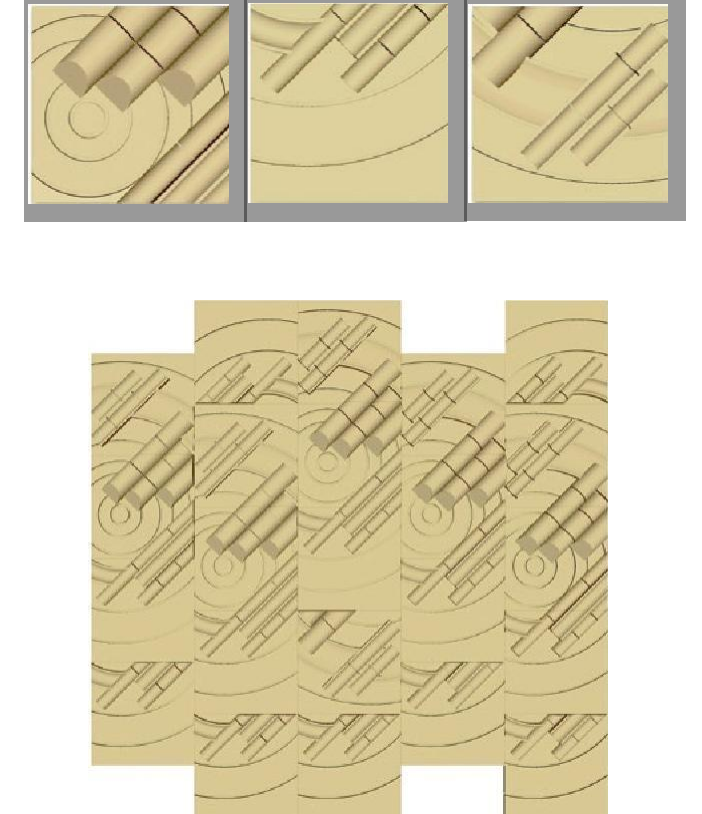
Concept
Coral reef, a place where various groups gather and seek protection, the most diverse and attractive of them all. Full of surprises, you would never know what will grow next.



Tiles:
Bamboos

Dimension:
250 x 250 x 40 (mm)

Concept
Water flow out from a bamboo stem, creating endless ripples. Its serene sound calms the wilderness that surrounds it.





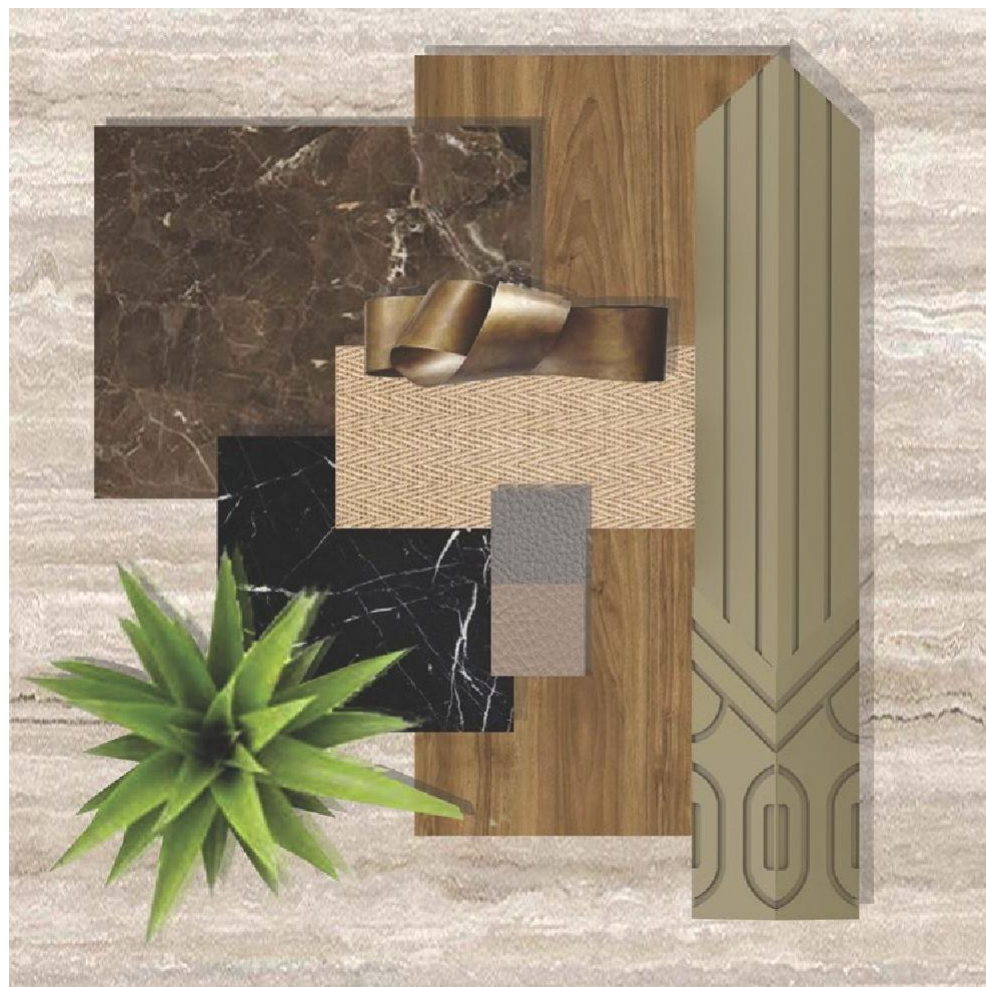
“

I've designed a wall art called “Jepara Art Deco”. The inspiration itself came from the poles or pillars in traditional Jeparan (Javanese) houses. To add an international feel to it, I also added Art Deco lines often used in skyscrapers' facade in metropolitan cities.

”

**BOBOS DESIGN**

Reza Wahyudi

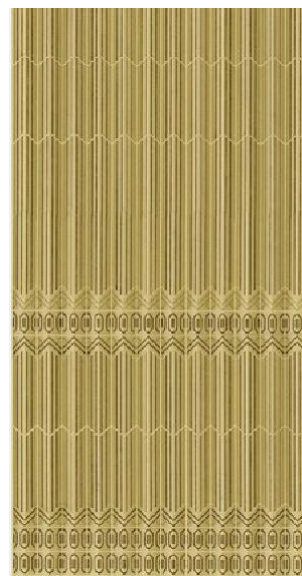
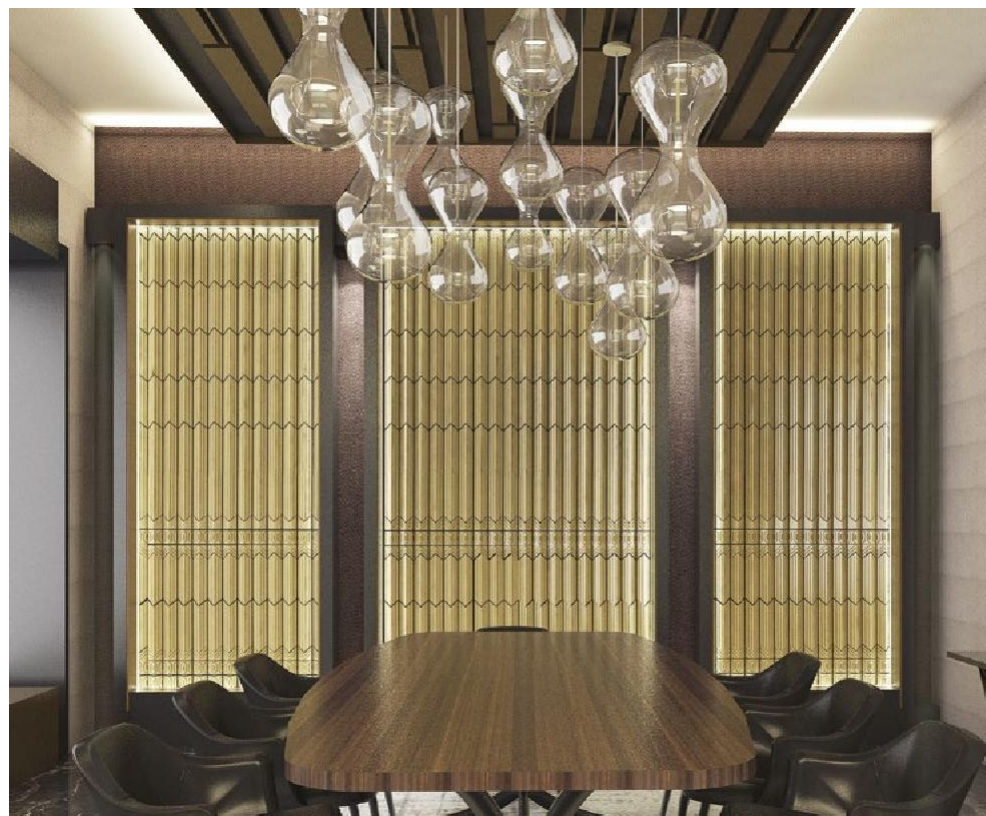


Tiles:
Jepara

Concept

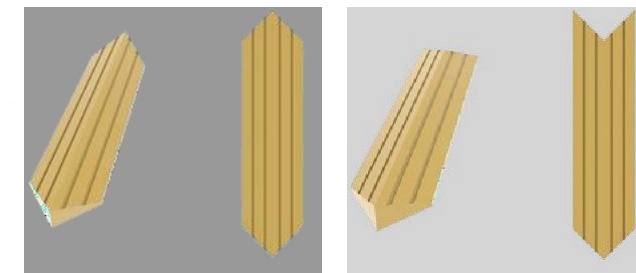
Jepara Art Deco inspired from the poles or pillars in traditional Jeparan (Javanese) houses. To add an international feel to it, this collection also added Art Deco lines that often used in skyscrapers' facade in metropolitan cities.





Tiles:
Jepara

Dimension:
73 x 73 x 30 (mm)



Tiles:
Jepara

Dimension:
290 x 75 x 30 (mm)



“

'To make new things familiar and familiar things new'. Through recollection of memories, we try to trace particular patterns which could trigger one's familiarity towards products with identity and to make people feel involved with a particular space.

”

DP+HS**DP+HS**

Don Pieto & Henny Suwardi



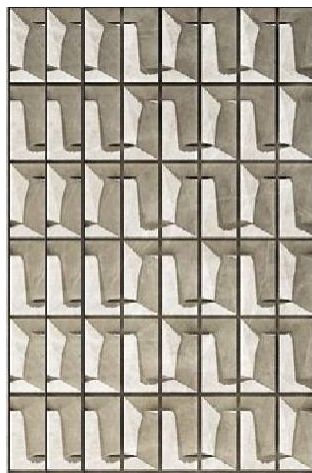
Tiles:
Kait

Dimension:
320 x 100 x 15(mm)

Concept

Inspired by Batik's pattern, this collection is a touch of contemporary approach that could be presented as a centerpiece to direct visual of space, and also arouses familiar feelings to get people involved with a particular space.



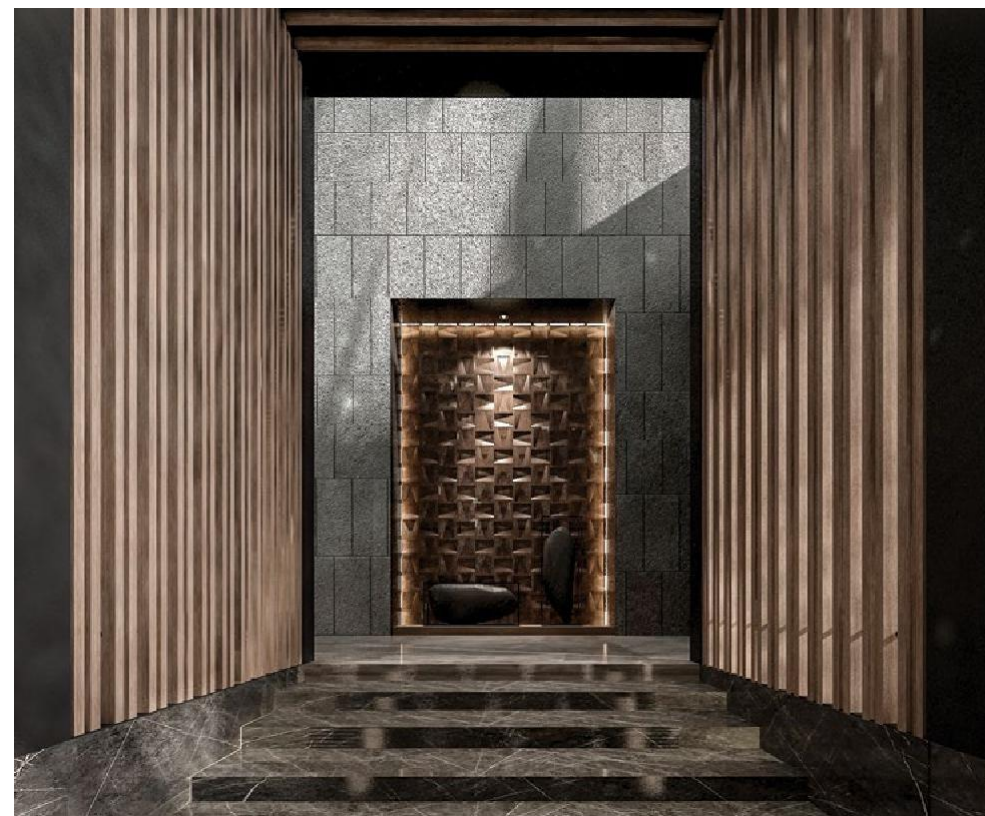


Tiles:
Raut

Dimension:
195x 95 x 28 (mm)

Concept

Inspired by brick roster's blocks, the shape represents a strong facial expression. This collection can be perceived as solid presence which repetitiveness could give a strong character in a space.



Tiles:
Arah

Dimension:
175x 175x 30 (mm)

Concept

Inspired by brick roster's blocks, this collection speaks about versatility and simplicity; the unique pointing shape could be represented as random or repetitive blocks; as a centerpiece of a large space or as a visual guide to direct along the corridor.



“

Art is a sensorial instrument to portray stories and design is a tool to solve problems together they are powerful thinking machine to create new cultures. New ways of living to improve quality of lives. By using colours and textures we wish to change the quality of walls in people's homes and spaces, to give an element of persona, with a hint of hidden surprise.

”

alvin^T

ALVINT STUDIO
Alvin Tjitrowirjo



Tiles:
Line

Dimension:
200 x 200 x 30 (mm)

Concept

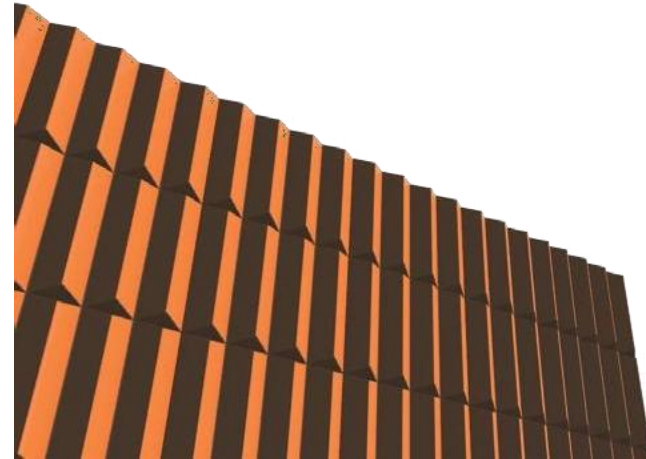
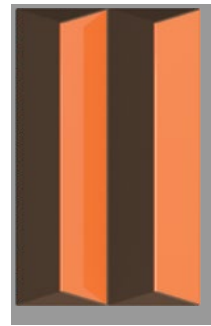
Line was designed to explore the visual geometry of wall tiles. The idea is to utilize the essential basic of a visual shape and to allow freedom to manipulate the configuration to create a multitude of possible patterns and application.





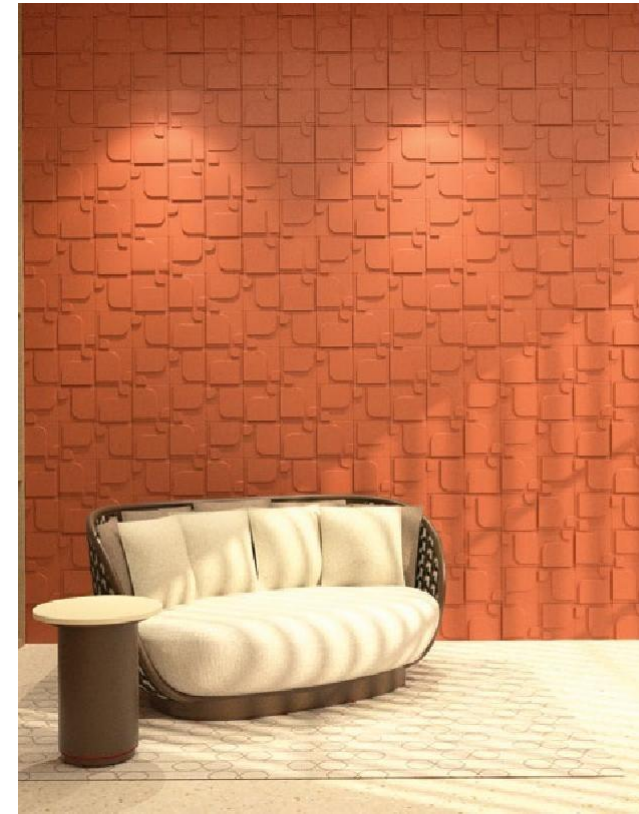
Tiles:
Dua

Dimension:
275 x 175 x 30 (mm)



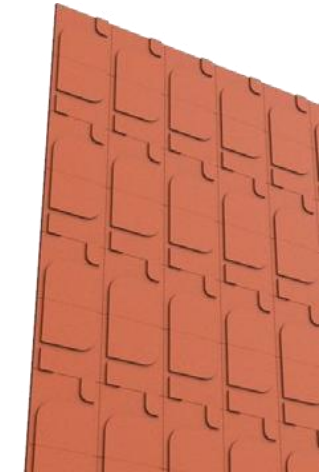
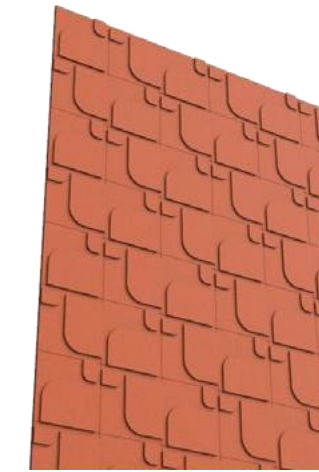
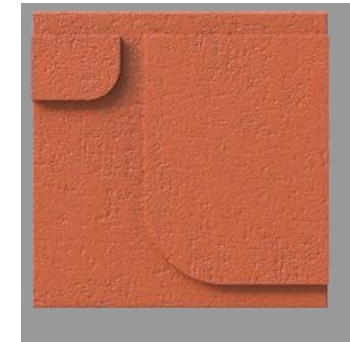
Concept

A story can be seen from different perspectives. Dua was designed to create two impressions by applying different colors or textures to the two surfaces in the wedge-shape module. The idea was to provide a sense of duality in the personality of a space when applied in a full wall.



Tiles:
Aarang

Dimension:
200 x 200 x 20 (mm)



Concept

Arang is a modern interpretation of the traditional Parang Batik pattern. Aarang gives an aesthetic that comes from a module that can become a variety of options, giving rise to the impression of diversity but remains as a unity.



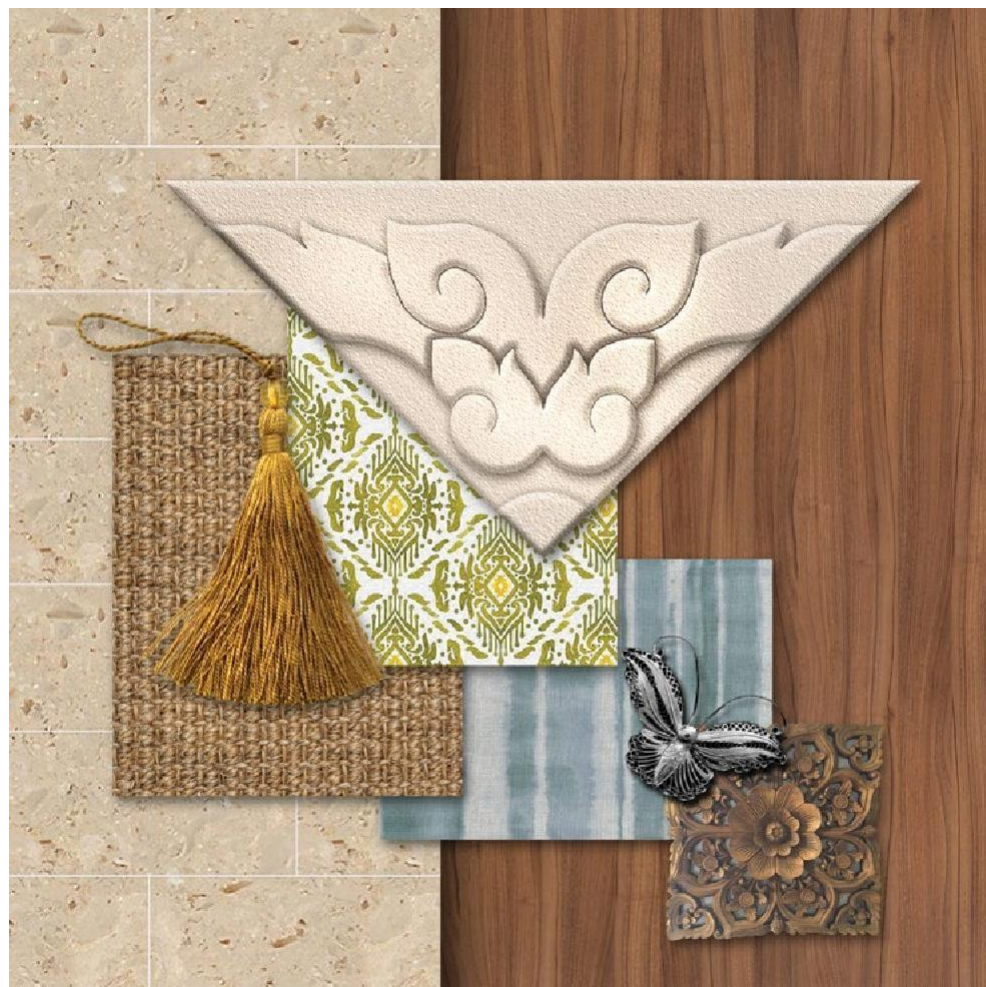
“

We believe that artworks bring soul into space. It adds character, captivates people and creates conversations that are appreciated through generations. Inspired by the Balinese florals and the strength of Javanese Batik depicted through motifs and artworks originally created under the guidance of our founder, Hendra Hadiprana. Breathing new life into our company's historic patterns, we kept the designs relevant and versatile, while celebrating the Indonesian culture and arts.

”



HADIPRANA
Mira Hadiprana



Tiles:
Kekupu

Dimension:
200 x 100 x 20 (mm)

Concept
Just as butterflies are a testimony of metamorphosis. We believe that, as we live life, we transform to become a better person each day.





Tiles:
Padi

Dimension:
205 x 87 x 20 (mm)

Concept

We believe that there is a time for everything. Just like the lengthy process of harvesting paddies. Patience, endurance and faith is essential to enjoy the fruits of our labour.



Tiles:
Kawung Kopi

Dimension:
200 x 200 x 23 (mm)

Concept

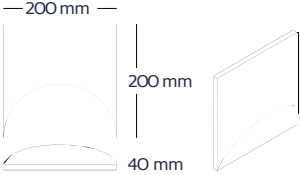
Coffee beans are crushed and grounded to extract its aroma and flavors. In the same way, we experience times in life where we feel like we are near our breaking-point, only to realize that it has also helped our character blossom and grow.



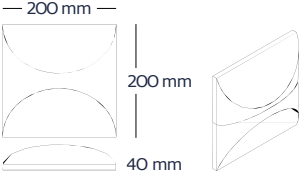
TECHNICAL SPECIFICATION

DMDIO

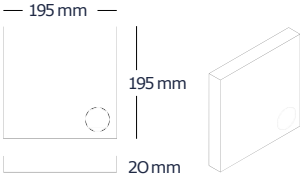
SERO/01-A DMO1-A



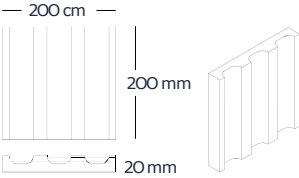
SERO/01-B DMO1-B



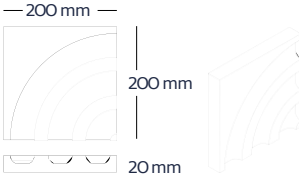
SERO/02-A DMO2-A



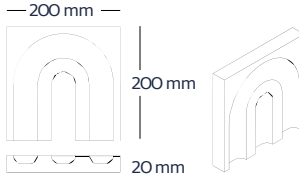
SERO/02-B DMO2-B



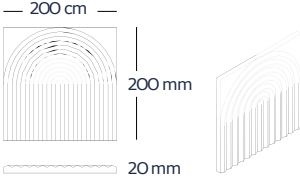
SERO/02-C DMO2-C



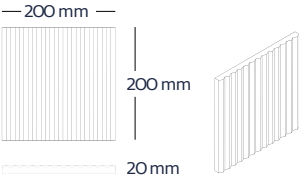
SERO/02-D DMO2-D



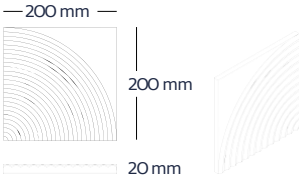
SERO/03-A DMO3-A



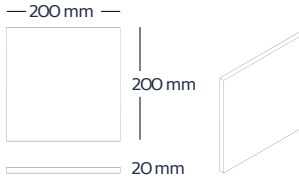
SERO/03-B DMO3-B



SERO/03-C DMO3-C

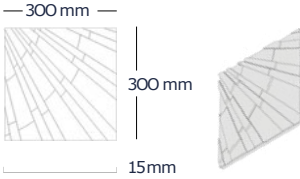


SERO/03-D DMO3-D

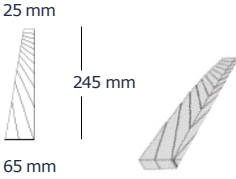


HAN AWAL

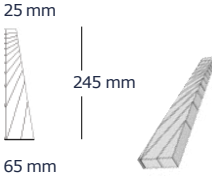
Wae Rebo YAO1



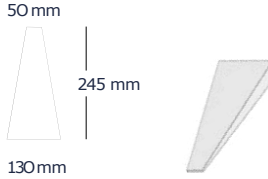
Asmat YAO2-A



Asmat YAO2-B

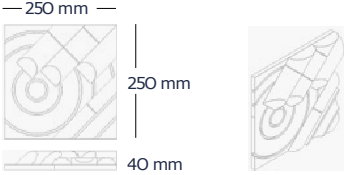


Asmat YAO2-C

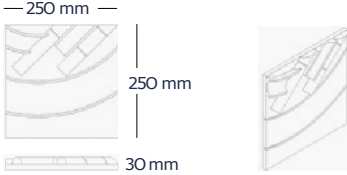


GENIUS LOCI

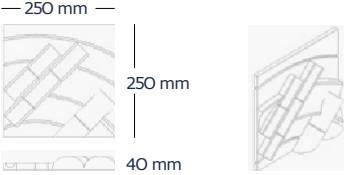
Bamboos GLO1-A



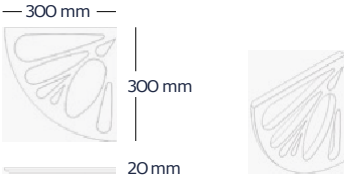
Bamboos GLO1-B



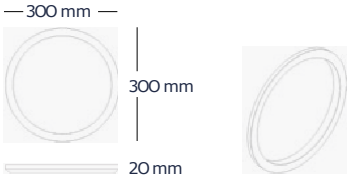
Bamboos GLO1-C



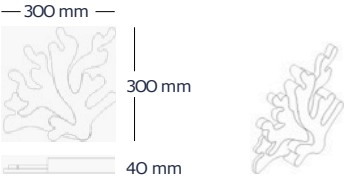
Corals GLO2-A



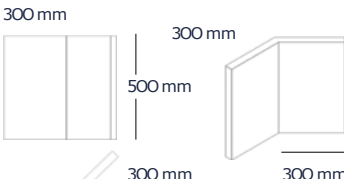
Corals GLO2-B



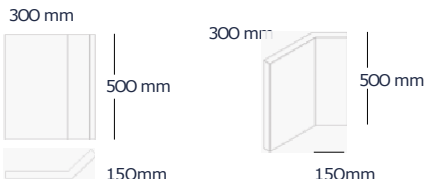
Corals GLO2-C



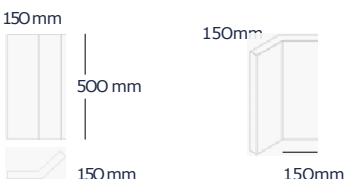
Forest GLO3-A



Forest GLO3-B



Forest GLO3-C

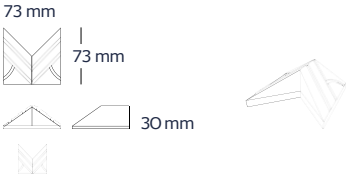


Forest GLO3-D

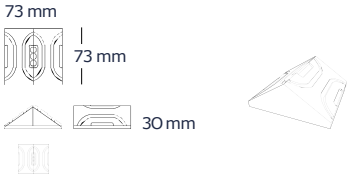


BOBOS

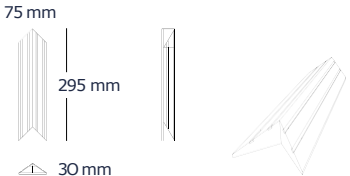
Jepara BOO1-A



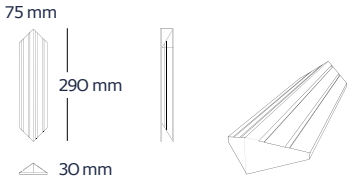
Jepara BOO1-B



Jepara BOO1-C

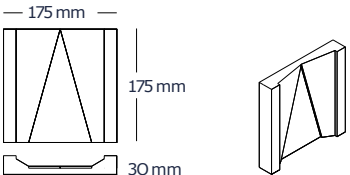


Jepara BOO1-D

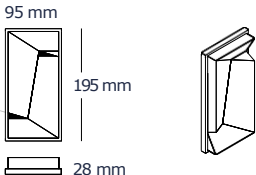


DP+HS

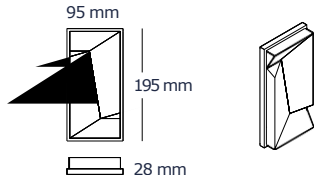
Arah DPO1-A



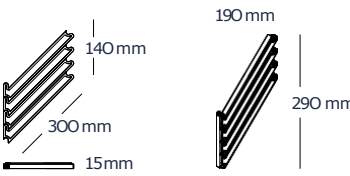
Raut DPO2-A



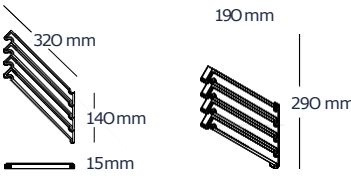
Raut DPO2-B



Kait DPO3-A

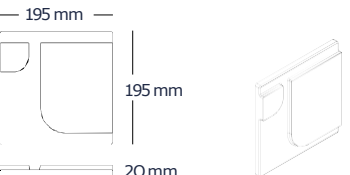


Kait DPO3-B

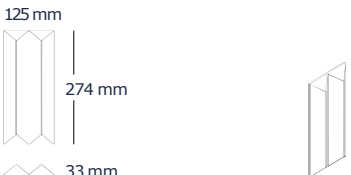


ALVINT STUDIO

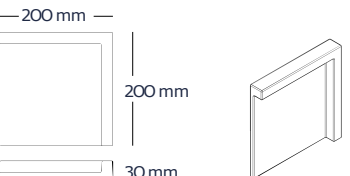
Aarang ATO1



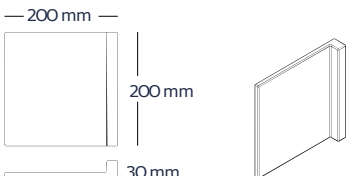
Dua ATO2



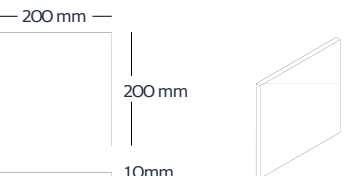
Line ATO3-A



Line ATO3-B

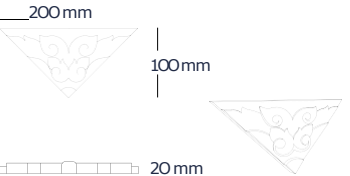


Line ATO3-C

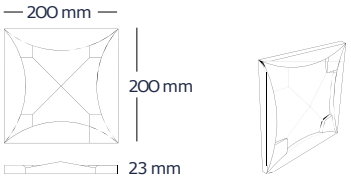


HADIPRANA

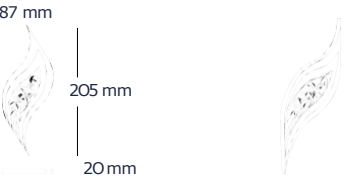
Kekupu HPO1



Kawung Kopi HPO2



Padi HPO3



* The tiles assembly does not require grouting.
** There is a possibility of the difference in the size of 2-3 mm due to shrinkage that occurs during production.

CONTACT US

Add.: 1460 Montague Expy, ste b, San Jose, CA 95131, USA
Tel.: +1 (707) 683-3333 ; +1 (408) 321-9666 ; +1 (669) 770 3333
Email: sales@a2zhomeimprovementsinc.com
tina.truong@a2zhomeimprovementsinc.com

