

LOCKE

Graphic Design Portfolio
2026

Christopher Locke
Graphic Designer



Hello, I'm Christopher Locke.

I am a graphic designer specializing in editorial design, publication design, and corporate communications. My experience includes developing publications, conference branding, and digital communication materials for international organizations, including ICAO and ACI World, with a focus on clear typography, structured layouts, and purposeful visual communication.

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[LinkedIn](#)

Online Portfolio



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01

Print & Publications

ACI APAC & MID 2025 Year in Review

Editorial Design

ACI APAC & MID - Freelance Project

Designed the ACI APAC & MID 2025 Year in Review, a multi-page corporate publication showcasing the region's achievements, initiatives, and milestones over the past year. Working within ACI's established brand guidelines, I developed editorial layouts that balanced extensive written content, photography, infographics, and statistics to create a clear, engaging, and professionally structured publication.



ICAO States Today 2025 Publication

Editorial Design

Developed editorial graphics, publication layouts, and promotional assets for the 2025 edition of ICAO States Today. The project involved designing visual content that supported feature articles while maintaining ICAO's corporate identity across both print and digital platforms. Additional promotional graphics were created to increase visibility through social media and marketing campaigns.



ICAO Product & Services Portfolio Redesign

Publication Design

Redesigned ICAO's Products and Services Portfolio to modernize its visual presentation while preserving the organization's established brand standards. The project focused on improving layout consistency, typography, and information hierarchy to create a more engaging and professional publication.



ACI 2026 Sponsorship Package Brochure

Publication Design

ACI World - Freelance Project

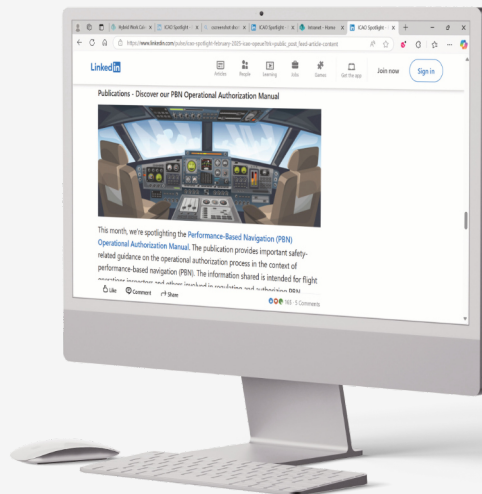
Refined and updated sections of ACI World's 2026 Sponsorship Packages brochure to improve visual consistency, typography, and overall readability. The project focused on aligning layouts with ACI's corporate identity while presenting sponsorship opportunities through a clean and well-structured editorial design.



ICAO Newsletter Graphics

Editorial Design

Produced custom illustrations and promotional graphics for ICAO's monthly and product newsletters. Working alongside the communications team, visual assets were developed to support editorial content and digital campaigns while maintaining consistency with ICAO's corporate branding.



ICAO Corporate Business Cards

Corporate Identity

Created a conceptual redesign of ICAO's business cards to explore a more contemporary visual identity while maintaining a professional corporate appearance. The design emphasized improved typography, multilingual flexibility, and a clearer information hierarchy suitable for an international organization.



02

Motion & Infographics

ICAO A42 – Safe Skies. Sustainable Future.

Motion Graphics

Designed and animated a motion graphics piece for ICAO's 42nd Assembly to communicate key themes through engaging visual storytelling. The animation combined illustration, transitions, and corporate branding to create a polished presentation suitable for both headquarters displays and digital distribution.

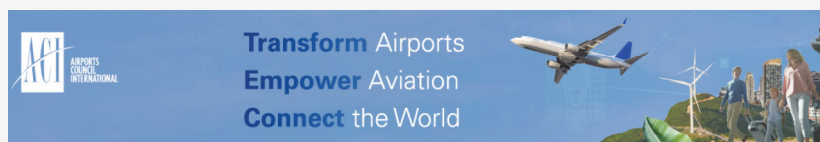


ACI A42 Digital Campaign

Motion Graphics

ACI World - Freelance Project

Produced an animated promotional graphic supporting ACI World's communications surrounding ICAO's 42nd Assembly. Designed for email campaigns and digital platforms, the animation highlighted key messaging while maintaining consistency with ACI's visual identity.



03

Marketing & Promotion

Graphic Design Portfolio 2026

23 - 29

ICAO Cross-Promotional Banners

Marketing Campaign

Designed a collection of cross-promotional banners showcasing ICAO's products and services across multiple marketing campaigns. The graphics combined existing illustrations with newly developed visual elements to create clear, engaging promotional assets while maintaining a consistent corporate identity.

THE LATEST ICAO AND AVIATION NEWS ON UNITING AVIATION

Stay updated and informed about what is happening at ICAO and across a range of topics in the civil aviation industry.

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iPACKS

A comprehensive set of solutions to support States in developing, updating, and implementing their civil aviation plans.

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Showcase your expertise, mentor future leaders, build your brand and elevate your impact!

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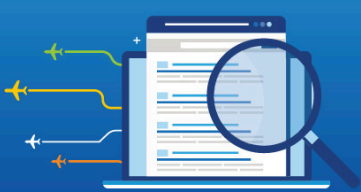
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ICAO Training offers tailored solutions to meet your specific needs, including assessment and consultancy, in-house training, and course development support.

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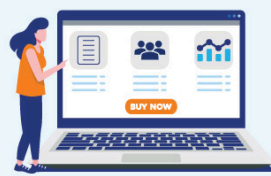
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JOIN THE ICAO TRAINAIR PLUS PROGRAMME

A network of training organizations and industry partners working together to develop and deliver ICAO-recognized courses.

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ICAO TRIP Symposium Campaign

Promotional Video

Contributed to the production of a promotional video for ICAO's TRIP Symposium, translating the event's messaging into an engaging motion graphics presentation.

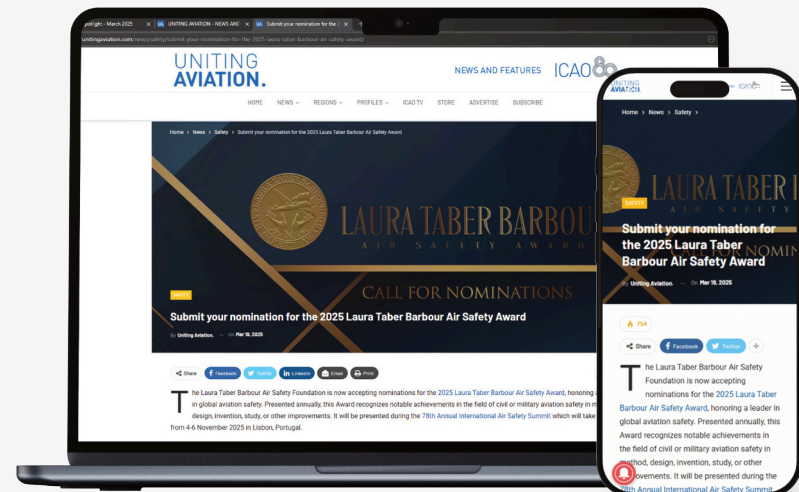
The final video supported global event promotion while maintaining consistency with ICAO's corporate branding and communication standards.



Laura Taber Barbour Air Safety Award

Digital Marketing

Developed promotional artwork supporting ICAO's Laura Taber Barbour Air Safety Award. The design balanced the organization's established branding with a distinctive visual treatment inspired by the award itself, creating a strong promotional asset within a limited production timeline.



04

Social Media

Race 2026 Speaker Campaign

Social Media Campaign

ACI APAC & MID - Freelance Project

Designed a cohesive series of speaker announcement graphics for ACI World's Race 2026 conference. The campaign established a flexible visual system capable of accommodating numerous speakers while maintaining consistent branding, readability, and recognition across digital platforms.



ICAO Webinar Series

Social Media Campaign

Designed promotional graphics and speaker cards for ICAO's webinar series across multiple digital platforms. The campaign maintained a consistent visual identity while adapting layouts to accommodate varying event themes, speakers, and promotional formats.



Ian Knowles
Chief, Operational Safety Section

I am speaking at

The webinar about ICAO's
NEW course on Extended
Diverion Time Operations

24 April, 2025

ICAO TRAINING WEBINAR SERIES



Michael Mock
Subject Matter Expert, Flight Safety
and Safety Management, and EDTO Advisor

I am speaking at

The webinar about ICAO's
NEW course on Extended
Diverion Time Operations

24 April, 2025

ICAO TRAINING WEBINAR SERIES



Adel Ramlawi
Standards and Procedures Officer at ICAO

Explore ICAO's

Universal Safety Oversight Audit
Programme (USOAP) Courses

4 June, 2025 - 08:00 AM EDT

ICAO TRAINING WEBINAR SERIES



Mihail Peytchev
Programme Implementation Officer at ICAO

Explore ICAO's

Universal Safety Oversight Audit
Programme (USOAP) Courses

4 June, 2025 - 08:00 AM EDT

ICAO TRAINING WEBINAR SERIES



Inna Popova-Roche
Director of Partnerships and Industry Engagement
at McGill University's School of Continuing Studies.

I am speaking at

Building Resilient Aviation Organizations:
An Overview of the McGill/ICAO Programme

10 July, 2025 - 08:00 AM EDT | 12:00 PM UTC

ICAO TRAINING McGill School of Continuing Studies WEBINAR SERIES



Connie Hart
Risk Management in Civil Aviation Programme
Courses Instructor at McGill University's
School of Continuing Studies.

I am speaking at

Building Resilient Aviation Organizations:
An Overview of the McGill/ICAO Programme

10 July, 2025 - 08:00 AM EDT | 12:00 PM UTC

ICAO TRAINING McGill School of Continuing Studies WEBINAR SERIES



John Gradek
Faculty Lecturer and Academic Program Coordinator
of the Supply Networks and Aviation Management
programs at the McGill School of Continuing Studies.

I am speaking at

Building Resilient Aviation Organizations:
An Overview of the McGill/ICAO Programme

10 July, 2025 - 08:00 AM EDT | 12:00 PM UTC

ICAO TRAINING McGill School of Continuing Studies WEBINAR SERIES



Normand Boivin
Advisor on Strategy and Execution

I am speaking at

Building Resilient Aviation Organizations:
An Overview of the McGill/ICAO Programme

10 July, 2025 - 08:00 AM EDT | 12:00 PM UTC

ICAO TRAINING McGill School of Continuing Studies WEBINAR SERIES



ICAO Training Symposium

Event Promotion

Developed speaker cards and supporting promotional assets for ICAO's Training Symposium. The designs emphasized clear information hierarchy, strong speaker presentation, and consistent application of event branding across digital communications.



ICAO NGAP Conference

Event Promotion

Created promotional speaker cards for ICAO's Next Generation of Aviation Professionals (NGAP) Conference. The layouts balanced detailed event information with clear visual hierarchy while maintaining consistency across a large series of promotional assets.

JUAN CARLOS SALAZAR
Secretary General, International Civil Aviation Organization (ICAO)



ICAO NEXT GENERATION OF AVIATION PROFESSIONALS GLOBAL SUMMIT
12 - 14 AUGUST 2025
DURBAN, SOUTH AFRICA

Hosted by
ICAO

Supported by
South African Civil Aviation Authority (SACAA)

ELLAH WAFULA
President, Association for Women in Aviation Maintenance (AWAM)



ICAO NEXT GENERATION OF AVIATION PROFESSIONALS GLOBAL SUMMIT
12 - 14 AUGUST 2025
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Hosted by
ICAO

Supported by
South African Civil Aviation Authority (SACAA)

POPPY KHOZA
Director of Civil Aviation, South African Civil Aviation Authority (SACAA)



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ICAO

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FABIAN RIESEN
Founder & CEO, Loft Dynamics



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LIU YONGXIN
Deputy Dean of Air Traffic Management College, Civil Aviation University of China (CAUC)



ICAO NEXT GENERATION OF AVIATION PROFESSIONALS GLOBAL SUMMIT
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Airports Innovate 2025 Campaign

Social Media Campaign

ACI APAC & MID - Freelance Project

Designed speaker-focused promotional graphics supporting Airports Innovate 2025, an international aviation conference organized by ACI World and regional partners. The campaign established a consistent visual system across multiple speakers while reinforcing the event's innovation-driven identity.



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