



Christopher Locke

Portfolio

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514 659-0683

Hello,

My name is Christopher Locke.

I am a creative graphic designer with determination as well as passion when it comes to my work. An artist who is knowledgeable about the Adobe Creative Suite. I enjoy illustrating editorials and graphics, followed by creating advertising campaigns and video editing. Dedicated passion for design to balance accessibility and aesthetics. I enjoy creating visuals with impact. Ease with working on multiple projects, flexibility, and a calm demeanor.

Thank you,

Christopher Locke

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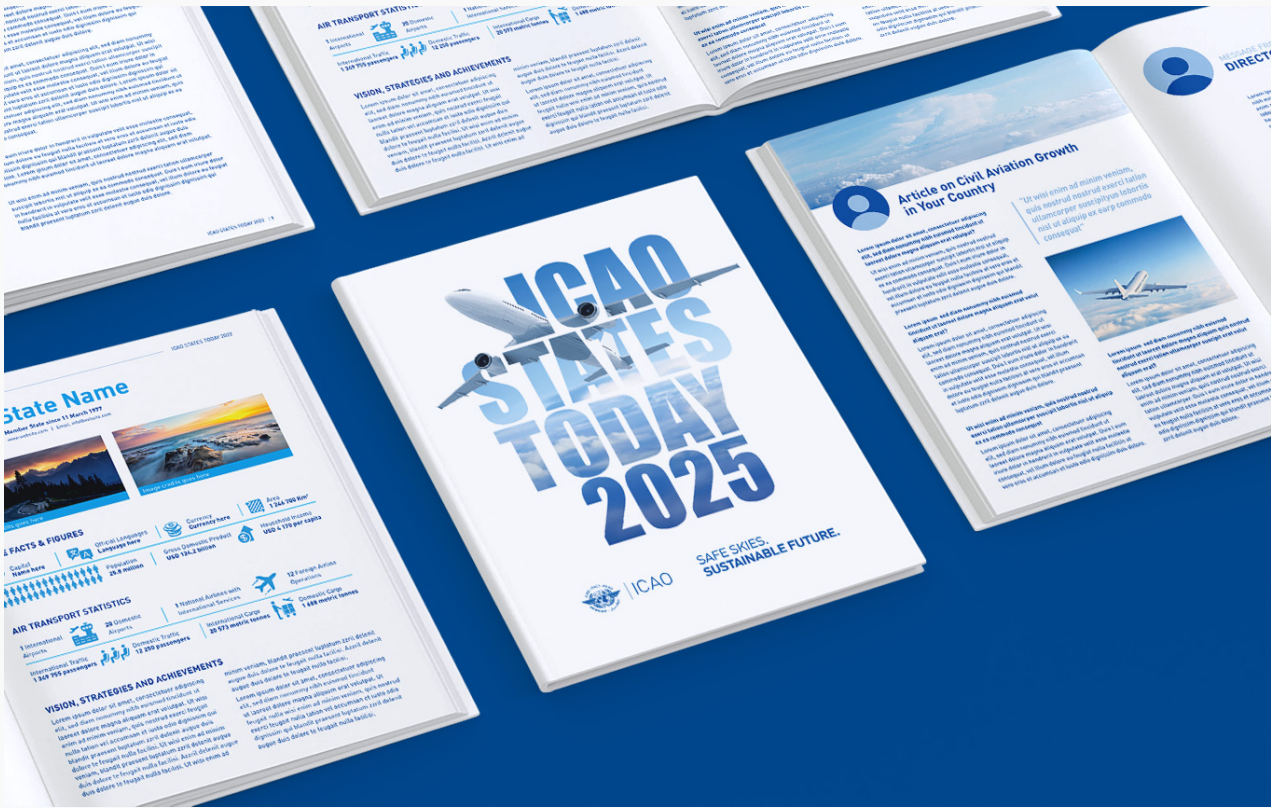
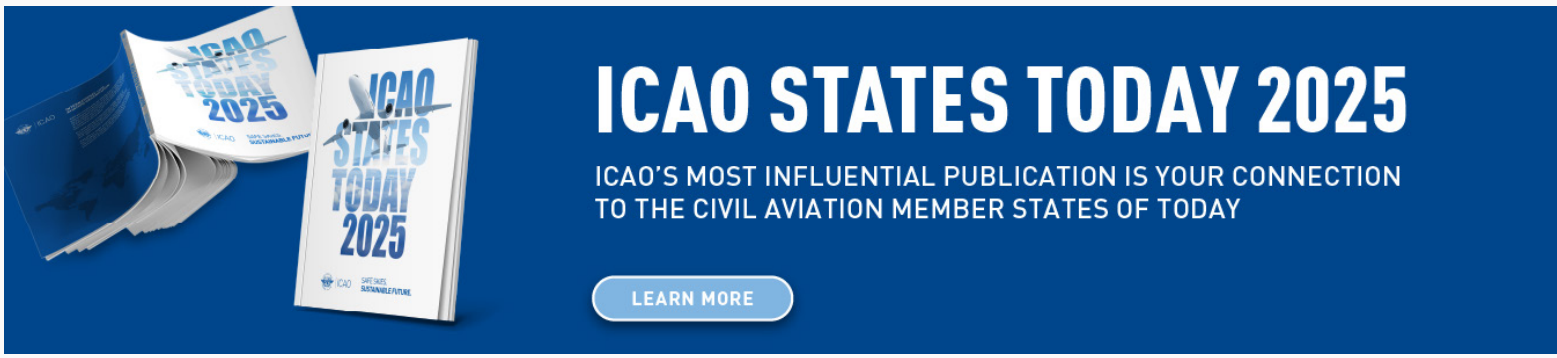
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PUBLICATIONS



ICAO STATES TODAY 2025

Publication/Social Media

Designed the cover and internal ad concepts, as well as developed article images, banners and social posts to aid in the promotion of The ICAO States Today publication, profiling civil aviation across all 193 ICAO Member States, with a focus on clear data presentation and cross-platform promotion.

Softwares used: Adobe Stock, Illustrator.





Products and Services Portfolio Redesign

Portfolio Redesign

Redesigned ICAO's Products and Services Portfolio, updating the cover and overall layout to achieve a modern look while maintaining a professional, corporate tone across all showcased offerings.

Softwares used: Adobe Stock, Illustrator & InDesign.

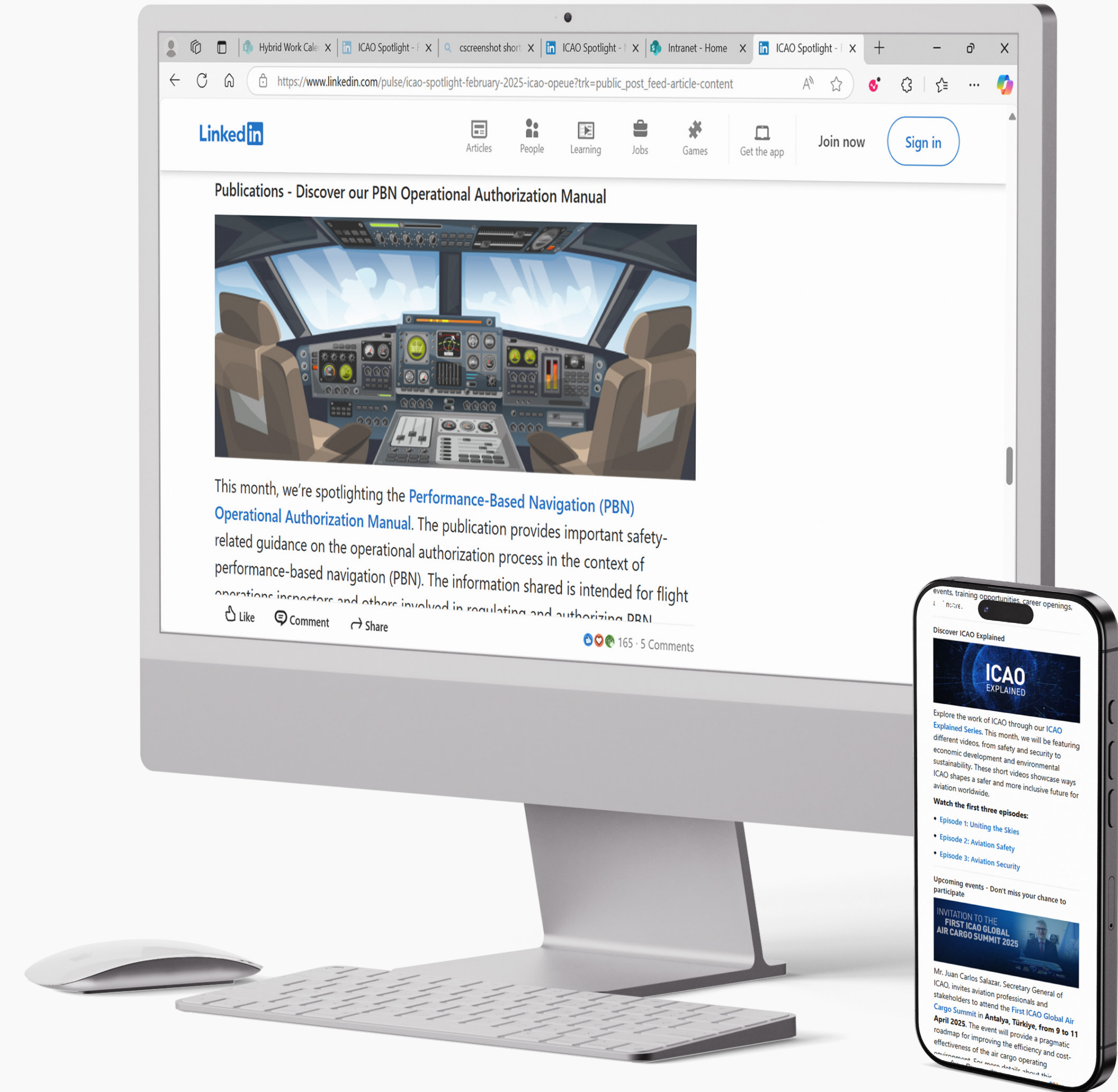


ICAO Monthly and Product Newsletters

Newsletter Graphics

Created monthly graphics and illustrations for product and LinkedIn newsletters, supporting email campaigns and social media promotion. Designs were developed through research and collaboration with the marketing team to align with aviation industry trends, ICAO initiatives, and evolving campaign themes.

Softwares used: Adobe Stock, Photoshop, Illustrator.



ICAO Business Card Redesign

Business Cards

Conceptual redesign of ICAO's business cards to better reflect a modern corporate identity while maintaining a professional tone. The design addresses the need for a consistent structure across both sides to support multilingual use by delegations, incorporating a refined sans-serif typeface, improved contrast, and a clear hierarchy to enhance legibility and emphasize the ICAO wordmark.

Softwares used: Adobe InDesign.



**MOTION &
INFOGRAPHICS**



A42 Animation

Animation

Developed an informative animation for ICAO's 42nd Assembly, addressing the need for an engaging visual display within headquarters while maintaining strict brand consistency. The animation transitions between illustrated scenes and was adapted for multiple formats, including a French-language version, ensuring clarity, accessibility, and alignment with ICAO's corporate standards.

Softwares used: Adobe Illustrator, After Effects and Premiere Pro.



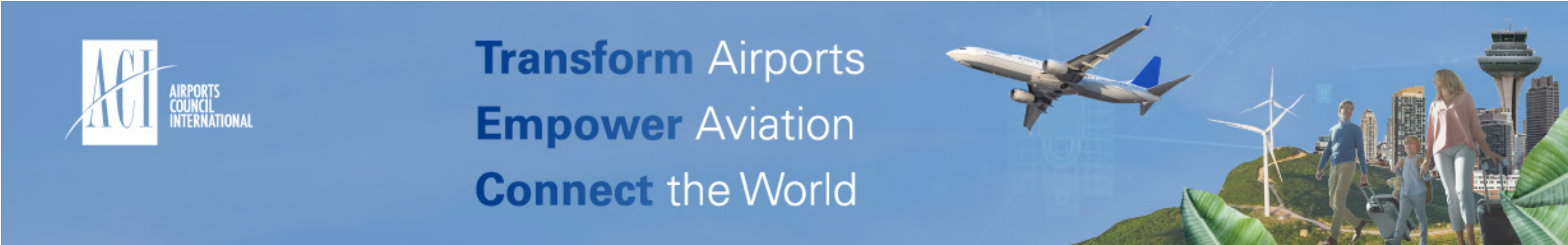


ACI A42 Animation

Email Campaign

Designed an animated infographic for ACI World promoting ICAO's 42nd Assembly across email campaigns and social media. The animation highlighted key messaging while maintaining ACI's corporate brand identity and was optimized for clarity and accessibility across digital formats.

Softwares used: Adobe Photoshop, AfterEffects, Adobe Illustrator.



**MARKETING &
PROMOTION**

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Cross Promo Banners

Digital Infographic Banners

Designed cross-promotional email banners for ICAO products and services, addressing the need to communicate multiple offerings while maintaining each product's distinct visual identity. The banners integrate new and existing illustrations with clear calls to action, resulting in a cohesive and legible design aligned with ICAO's corporate standards.

Softwares used: Adobe Stock, Illustrator.

iPACKS

A comprehensive set of solutions to support States in developing, updating, and implementing their civil aviation plans.

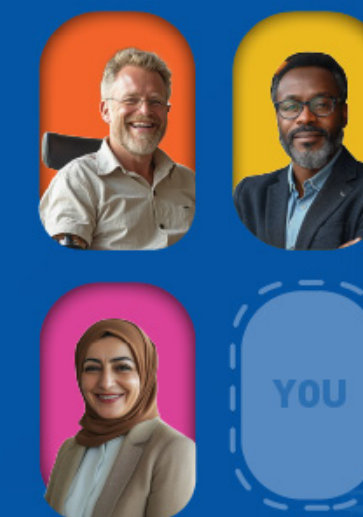
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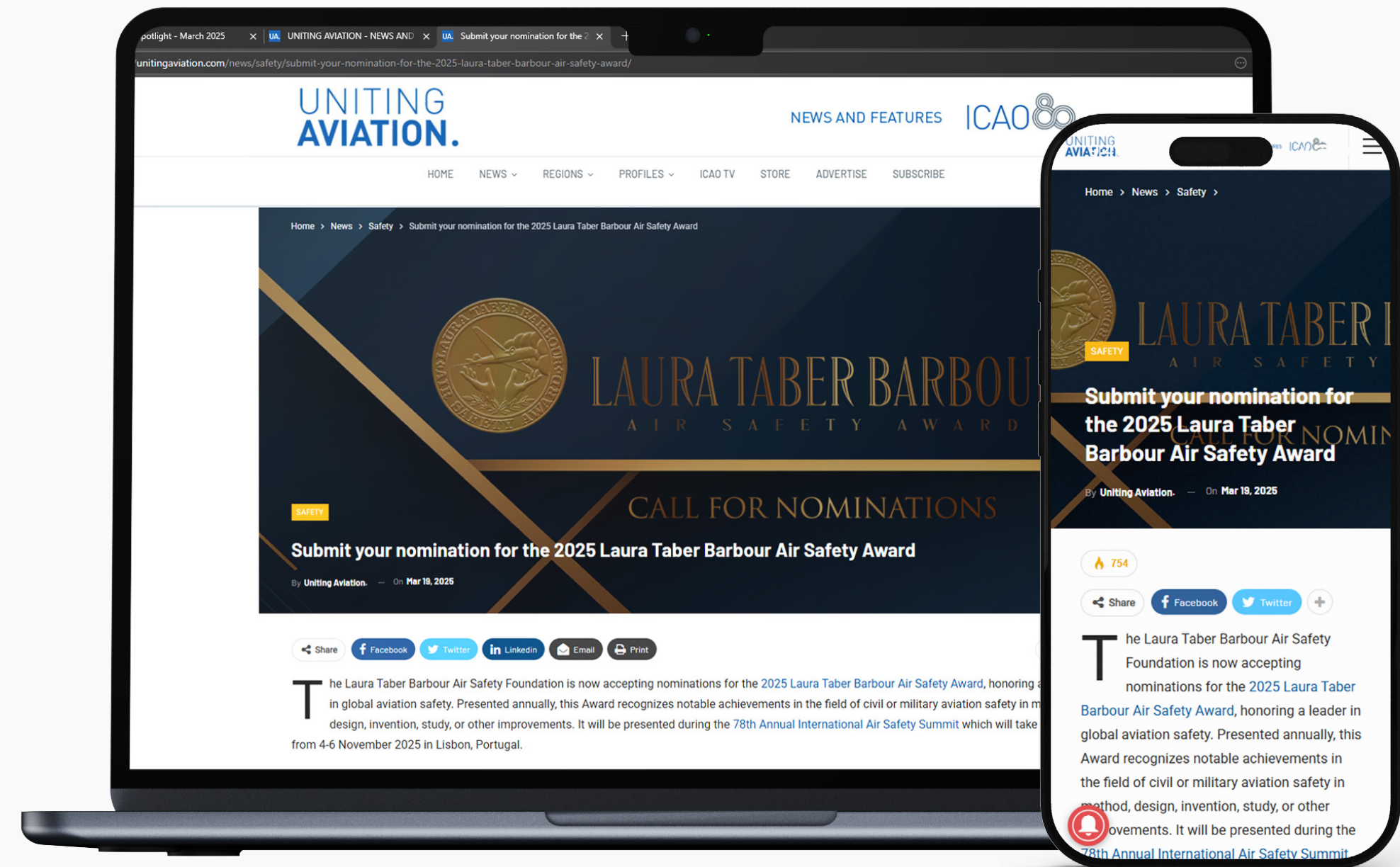


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Laura Taber Barbour Air Safety Award

Article Banner

Designed a promotional banner for the Laura Taber Barbour Air Safety Award article, addressing the need for a quick turnaround while maintaining the award's established branding. The final design incorporates medal-inspired gradients, brand typography, and high-contrast color treatment to ensure clarity, visual impact, and consistency.

Softwares used: Adobe Illustrator.



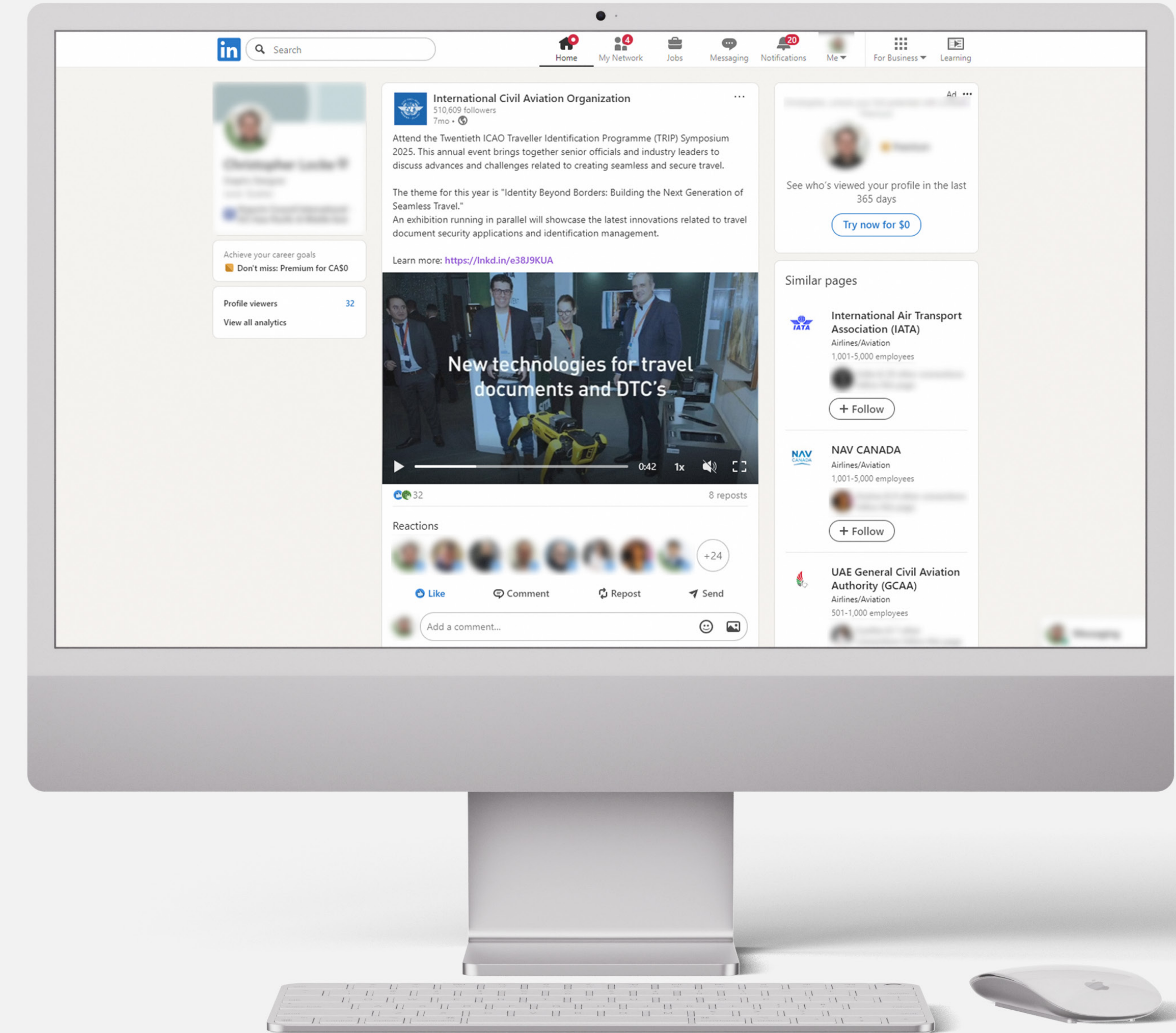


TRIP Symposium Promotional Video

Promotional Video

Contributed to the development of a promotional social media video for the 2025 ICAO TRIP Symposium, addressing the need to communicate key event messaging to a global audience of aviation stakeholders. The final animation translates themes of seamless and secure travel—under the theme “Identity Beyond Borders: Building the Next Generation of Seamless Travel” into a clear, structured, and brand-aligned visual format.

Softwares used: Premiere Pro.



SOCIAL MEDIA

ICAO Webinar Series

Speaker Cards

Designed promotional speaker cards and banners for ICAO webinar series, created in multiple sizes for social media promotion. The designs incorporated ICAO's corporate branding and existing webinar visuals while maintaining consistency across varied event identities.

Softwares used: Adobe Stock, Photoshop, Illustrator.



Connie Hart

Risk Management in Civil Aviation Programme
Courses Instructor at McGill University's
School of Continuing Studies.

I am speaking at

**Building Resilient Aviation Organizations:
An Overview of the McGill/ICAO Programme**

10 July, 2025 - 08:00 AM EDT | 12:00 PM UTC



ICAO TRAINING | McGill School of Continuing Studies | WEBINAR SERIES

Inna Popova-Roche

Director of Partnerships and Industry Engagement
at McGill University's School of Continuing Studies.

I am speaking at

**Building Resilient Aviation Organizations:
An Overview of the McGill/ICAO Programme**

10 July, 2025 - 08:00 AM EDT | 12:00 PM UTC



ICAO TRAINING | McGill School of Continuing Studies | WEBINAR SERIES

John Gradek

Faculty Lecturer and Academic Program Coordinator
of the Supply Networks and Aviation Management
programs at the McGill School of Continuing Studies.

I am speaking at

**Building Resilient Aviation Organizations:
An Overview of the McGill/ICAO Programme**

10 July, 2025 - 08:00 AM EDT | 12:00 PM UTC



ICAO TRAINING | McGill School of Continuing Studies | WEBINAR SERIES

Normand Boivin

Advisor on Strategy and Execution

I am speaking at

**Building Resilient Aviation Organizations:
An Overview of the McGill/ICAO Programme**

10 July, 2025 - 08:00 AM EDT | 12:00 PM UTC



ICAO TRAINING | McGill School of Continuing Studies | WEBINAR SERIES

Adel Ramlawi

Standards and Procedures Officer at ICAO

Explore ICAO's

**Universal Safety Oversight Audit
Programme (USOAP) Courses**

4 June, 2025 - 08:00 AM EDT



ICAO TRAINING

WEBINAR SERIES

Mihail Peytchev

Programme Implementation Officer at ICAO

Explore ICAO's

**Universal Safety Oversight Audit
Programme (USOAP) Courses**

4 June, 2025 - 08:00 AM EDT



ICAO TRAINING

WEBINAR SERIES

ICAO Training Symposium

Speaker Cards

Developed promotional speaker cards and an introductory animation for ICAO's Training Symposium, designed for social media distribution. The work emphasized clear information hierarchy, centered speaker focus, and consistent use of approved event branding and logos.

Softwares used: Adobe Illustrator, Premiere Pro.



JUAN CARLOS SALAZAR
 Secretary General, International Civil Aviation Organization (ICAO)



ICAO NEXT GENERATION OF AVIATION PROFESSIONALS GLOBAL SUMMIT
 12 - 14 AUGUST 2025
 DURBAN, SOUTH AFRICA

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 REPUBLIC OF SOUTH AFRICA

ELLAH WAFULA
 President, Association for Women in Aviation Maintenance (AWAM)



ICAO NEXT GENERATION OF AVIATION PROFESSIONALS GLOBAL SUMMIT
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 DURBAN, SOUTH AFRICA

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POPPY KHOZA
 Director of Civil Aviation, South African Civil Aviation Authority (SACAA)



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FABIAN RIESEN
 Founder & CEO, Loft Dynamics



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 REPUBLIC OF SOUTH AFRICA

LIU YONGXIN
 Deputy Dean of Air Traffic Management College, Civil Aviation University of China (CAUC)



ICAO NEXT GENERATION OF AVIATION PROFESSIONALS GLOBAL SUMMIT
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 DURBAN, SOUTH AFRICA

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 Department of Transport
 REPUBLIC OF SOUTH AFRICA

ICAO NGAP Conference

Speaker Cards

Created promotional speaker cards for ICAO's NGAP Conference, arranging dense information within a structured layout while highlighting featured speakers. Approved event graphics were integrated to maintain branding consistency and support sponsor and host visibility.

Softwares used: Adobe Illustrator, Premiere Pro

Airports Innovate 2025

Social Media

Designed speaker-focused promotional graphics for Airports Innovate, a global airport innovation conference organized by ACI World and regional partners. The designs supported thought leadership and event visibility across digital platforms while aligning with the conference's innovation driven identity.

Softwares used: Adobe Illustrator, Adobe Photoshop.

2025 Airports Innovate

MR. ALVA HEINE CIP Innovation and Optimization, Hamburg Airport	MR. ANDREW MURPHY Chief Innovation Officer, Aix-les-Bains Airport	MR. ANDREW PERRIER Group Business Development Director, Al Maktoum Group	MR. ANTOINE ROSTWOROWSKI Senior Vice President, ACI World	MR. BUMHO KIM President, Incheon International Airport Corporation	MR. CAMERON STILL Business Development Manager, HCC, Arnhem	MR. CHANG LIU Vice President, Aix-les-Bains Airport	DR. CHI UNG SON Executive Director, Airport Industry Technology Research Institute, Incheon International Airport Corporation
MS. CLAIRE DONNELLAN Portfolio and Director, Customer Centre Consulting	MR. CLINT NOUS Digital Lead, NACCO	MR. DIEDERIK MEIJERINK Senior Director, Data and Analytics, ACI World	MR. GUNTHER VAN ADRICHEM Vice President, Port of FWO	MR. HUGO FERREIRA Head of Hubcity Operations, Ethiopia S.A.	MS. HEEJUNG CHOI Vice President, Strategy & Planning Director, Korean Air	MR. JAEHEE PARK Vice President, Strategy & Planning Director, Korean Air	MR. JAKUB HRDINA Regional Manager, Prague Airport
MR. JEONG KI LEE Executive Vice President & Acting CEO, Korea Airports Corporation	DR. JAN-HENRIK ANDERSSON Chief Commercial Officer & Chief Security Officer, Munich Airport	MR. JOSE LUIS GIL YEPES Chief Commercial Officer, BORDEN	MR. JOSEPH JEUNE C J President, Bangkok International Airport Ltd.	MR. JUNG MIN LIM Manager, Security Planning Department, Korea Airports Corporation	MR. JUSTIN ERBACCI Director General, ACI World	MR. KEITH HUI Regional Leader, Aviation & Transportation, HCC	MR. KORUN DEFEVER General Manager, Airport Intelligence
MS. LIN LIN Head of Overseas Business Department, Chief Assistant Station Centre, Hubei Airport	MR. LUC LAVAYNE Senior Advisor, Innovation & European City, ACI EUROPE	MS. MADDALENA SPREAFICO Head of Operations, SEA Milan Airports	MR. MANUEL WEHNER Project Manager, Flughafen Stuttgart	MR. MARK KIDD Managing Director & Co-Chairman, SAFEWIS GLOBAL	MS. MUNG-FEI YIM Head of Commercial, APAC, Aix-les-Bains Airport	MR. MYUNGWON BIN Managing Director, Digital & IT, Incheon International Airport Corporation	MR. NISCHAL GUPTA General Manager, Business Integration, and CEO Digital Business Integration, GMR Group
MR. OLIVIER JANKOVEC Director General, ACI EUROPE	MR. PHILIP KWOK Senior Manager, Operations, ACI Asia Pacific & Middle East	MR. PIERRE CHARBONNEAU Vice President, Strategy Execution, ACI World	MR. PABLO LOPEZ LOECHES Head of Strategic & Innovation, ENA	MR. PIM MEYBOOM Senior Project Manager, NACCO	MR. RAHUL SHANDILYA Group Director, Digital & IT, GMR Group	MR. RAMO JACOBSON Vice President, Finance, ATC / Airport Technology Center	DR. RAMA IYER Group Head, Digital, GMR Innovate, GMR Group
MR. SANJEEV KUMAR Vice President, Business Development, Asia Pacific Region, GVA	MR. SGK KISHORE Executive Director & Chief Operating Officer, GMR Airports, President, ACI Asia Pacific & Middle East	MS. SHANTI JOHN Vice President, Innovation (R&D), ICMA Public Security	MR. SHINICHIRO MOTOMIYA Executive Director of Strategic Management Department, Gangneung International Airport	MS. SOMIN LEE Manager, Operations & Planning, ACI EUROPE	DR. SORA BAEK Korea Drone Delivery Association	MR. STEFANO BARONCI Executive Director, ACI EUROPE	MR. STEVEN KIM Executive Vice President, Gyeongju ICC
MS. SZILVIA TURCSIK Innovation Development Director, Hendrick Airport	MR. TATSUYA IZUMI Director of Business Development, Narita International Airport Corporation	MR. THORSTEN ASTHEIMER Director of Business Development, ACR Stuttgart	MR. TIMOTHY WALSH Vice President, OOV AI Inc.	MS. VANESA CALVO Head of Funding Innovation, Friends, AZUL	MS. VERA JAKOBSEN Vice President, Digital & Innovation, Munich Airport / Flughafen München GmbH	MR. WILLIAM NEECE Chief Airport Software	MR. WONSEOK JANG President of Smart Logistics, GVA Project Director, GVA Group

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2025 Airports Innovate

Busan, Republic of Korea
25-27 November, 2025

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MR. JUSTIN ERBACCI
Director General,
ACI World

2025 Airports Innovate

25-27 November, 2025
Busan, Republic of Korea

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DR. JAN-HENRIK ANDERSSON
Chief Commercial Officer
& Chief Security Officer,
Munich Airport

2025 Airports Innovate

Busan, Republic of Korea
25-27 November, 2025

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MS. HEEJUNG CHOI
Chief Information Officer,
Korean Air

2025 Airports Innovate

25-27 November, 2025
Busan, Republic of Korea

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I'M SPEAKING AT
#AirportsInnovate

MS. VERA JAKOBSEN
Vice President Digital & Innovation,
Munich Airport / Flughafen München GmbH

