

Private Jets & Group Charters



# AVIATION & BEYOND PREMIUM SERVICES



# National Charter





CEO & Founder
National Charter Company

#### WELCOME ABOARD!

It is an honor to introduce "National Charter"!

We are an international team of aviation professionals with years of vast experience gained at world's top aviation brokers. We will arrange smooth & hassle-free service configured for your specific needs whether you fly private jet or company charter. It is really that easy for our clients, thanks to digital technologies and our unique comprehensive 'Flight Care' service.

We are proud that 92% of our clients return for more orders, and our services are requested by diverse clientele like VIP customers or global companies. We also provide special service of fleet management for aircraft owners. Today we operate 3 of such airplanes.

Making dreams fly true!

Please, subscribe to our <u>LinkedIn</u>, where we publish business aviation news & highlights, together with new perks and special offers for our clients.



AT YOUR
SERVICE

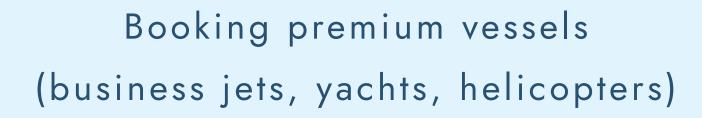






# SERVICES RANGE FOR ANY CUSTOMER NEED

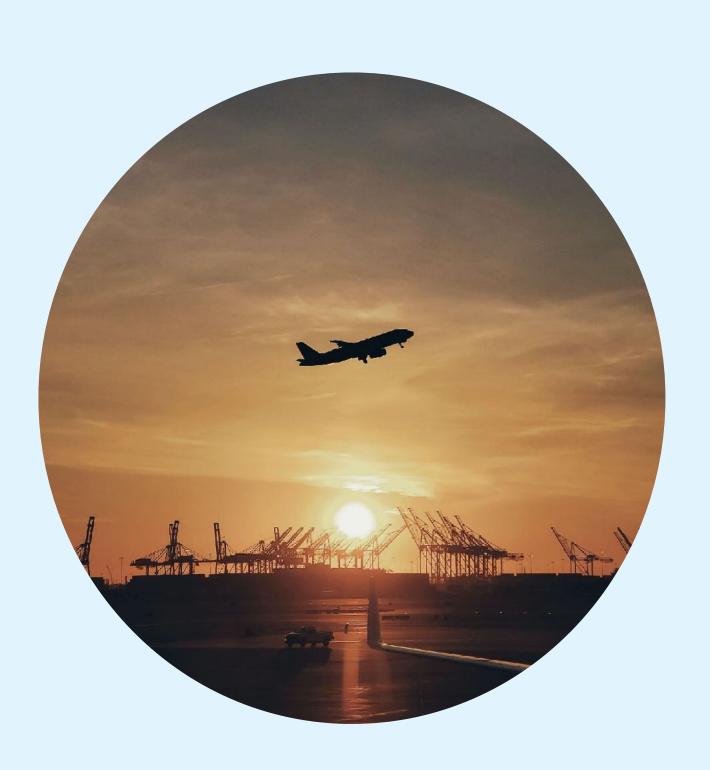






Corporate voyages

(MICE, concert tours, shift workers)



Multiplex & specialized flights (Jet sharing, medevac, cargo)





# FLIGHT CARE SERVICES SYSTEM



Proprietary order processing system, including ERP, CRM & 24/7 monitoring



Designated aviation specialist, personal dispatcher for your flight



Airport representative for instant help & issue resolution on site

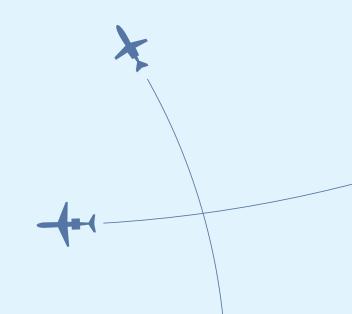


Concierge-service & branded flight gifts for passengers











## HOLISTIC AND VALUEABLE: OUR DNA & INTERNAL CODE

Impeccable customer experience from first contact



Paperwork & red tape is without unnecessary client disturbance

Client convenience and passenger comfort — our main priority

\*

Total Flight Care for client — complete coverage of all pre-, in- & post- flight aspects





# AVIATION ASSETS SERVICES







AVIATION ASSETS MANAGEMENT



#### For owners of business aviation assets:

- · Expense audit and optimal aircraft maintenance strategy
- Turnkey maintenance and operation full management of airplane, including planning, dispatching and commercial operations, routine and scheduled maintenance. This sufficiently increases reselling value
- · Aircraft resale preparation, legal guidance and supervision
- · FBO management of private ground terminals

#### For business aviation investors:

- · Business aviation investment consulting
- · Selection of appropriate airframe and option of ownership for specific needs
- · Full documentation and legal support of assets acquisition & sales
- · Selection of an operator/jurisdiction and registration supervision



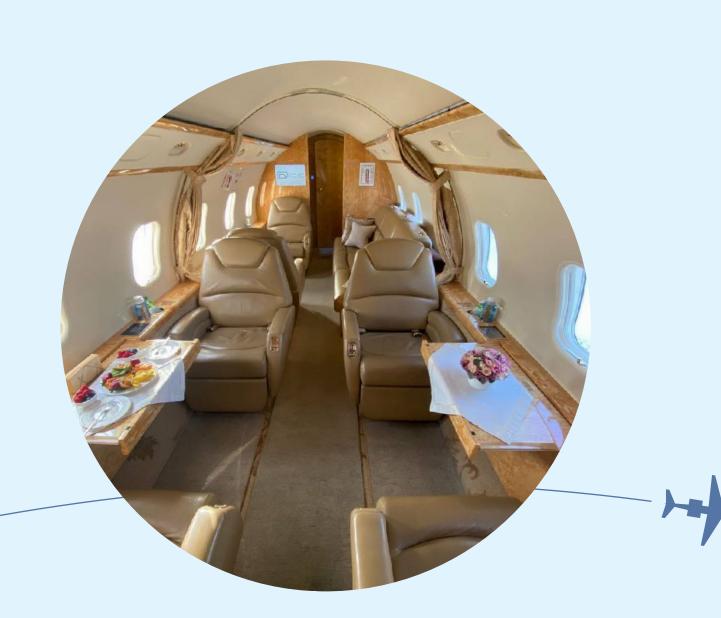














- · 2008 make, renovated 2020
- · 9 comfortable seatings



BOMBARDIER CHALLENGER-850

- · 2012 make, renovated 2020
- · 14 comfortable seatings



BOMBARDIER
GLOBAL-5000

- · 2011 make, renovated 2020
- · 13 comfortable seatings





### PASSENGERS

















Travel 4 Sport







CIRQUE DU SOLEIL



Show business celebs

We carefully protect privacy of our clients, thus we mention only those who gave us permission

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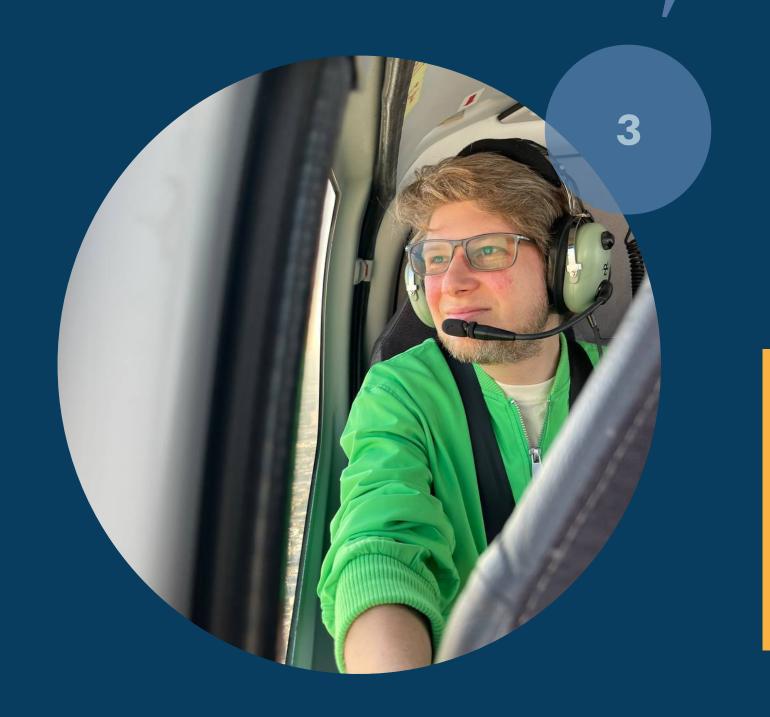




### MILESTONES







2020:
The only broker trusted by governments to evacuate state employees during pandemic

2022: While relocating fleeing talents from conflict, going global 2025: Flying between 5 continents, offices in 7 countries











The international guide to business airports, FBOs and ground support partners

Rusiness Airport

N

A

T

Discover new partners, routes and destinations

Discover new partners, routes and destinations

Discover new partners, routes and destinations 28

Смотрим частные самолеты: 25 МЛН за билет!

808 3.92M subscribers

1M views 1 year ago ДУБАЙ



on-seasons, creating a be perfected to avoid

partnerships with charter operators can shine. Building a over travel details takes the onus away from sports teams d individuals and boosts efficiency along the way. Private aviation is often the answer for ad hoc flights for hletes too for last-minute trips or when initial travel plans go wrong. As well as providing sports stars with the service they need, these relationships can also be beneficial for

demands of professional athletes, working to accommod tight schedules, carry specialized equipment and supporting their need for preparing, resting and recovery," explains Matteo Atti, global chief marketing officer at private aviation group Vista Global.
"We work with teams on both an ad hoc and

camps or sponsored engagements - or for teams with frequent travel needs, we offer long-term partnership efficiency and a consistent service experience." t once, Atti says long-term relationships often include a

and Ferrari drivers, and golf legends Gary Player, John Rahm and Phil Mickelson.

There are a number of factors that must be onsidered by a charter company when working with sports teams compared to

Mark Hawkins, managing director at Smart Aviation, says the number of assengers is important as it differs with each flight, and flexibility is needed with last-minute passenger name changes.

Teams fly with not only the players, but many other staff members like management, communications teams, physios and nutritionists, so plans can often change. "Equipment is





TEAM





Customer Service





Comprehensive Marketing





IT Support



Flight Management



Support services



### OUR EXCLUSIVE GEMS





## SKY CONNECTION





#### CLOSED CIRCLE



#### Private club of premium services providers!

New members are invited only by recommendation



- ·Live events every 6 months
- · Reciprocally profitable offers
- · Closed telegram channel/chat
- · Code of ethical conduct
- · Trial period to test benefits







### CONNECTING INTERESTS



Client service businesses



Private Banking (banks & funds)



Concierge Service (tickets, events)



Private Charters (jets & yachts)



Legal Services (residence, tax)



Luxury Lifestyle (fashion, realty)





Influencers

(bloggers, celebrities)



Business-media

(RBC, Forbes)



Social impact (NGO, Trade Chambers)



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Beneficial

cooperation





# PARTNERS CERTIFICATE





## DIGITAL CERTIFICATE

- · Valuable gift for partner'c clients
- · Great marketing tool for LTV growth
- · Bonus for loyal customer reaching certain level
- The certificate is personal and provides the client with the opportunity to reduce the cost of ordering a business jet rental from National Charter!
- · Technically implemented through the Flight Care© system API and issued by the partner to the client, a potential customer of business aviation services

# ULTIMA Thanks you for using our service

and issues you a personal digital certificate for the amount of:

#### 1000 euro

to reduce the price of business jet flights

#### ACTIVATE CERTIFICATE

Decline

The certificate can be activated within 30 days!

By activating the certificate, you agree to the terms of use and the transfer of your contact information to the Ultima Yandex Go service partner for booking a flight.

The activated certificate is valid for 6 months f or booking an aircraft rental from the Ultima service partner — National Charter.





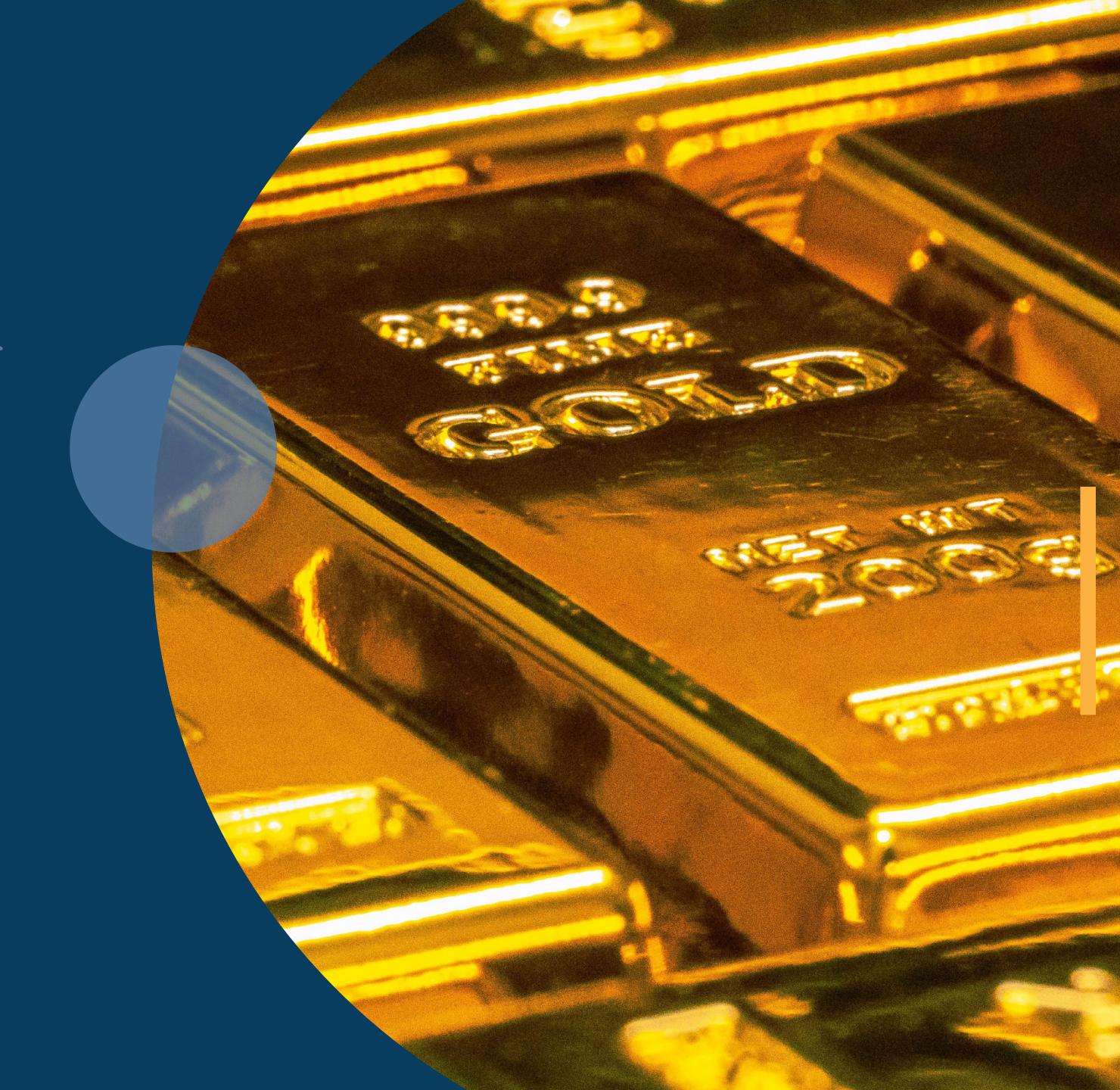
# REWARD PROGRAMS







## CUSTOMER PRIVILEGES





#### €10'000 GRANT



#### Awarded to client right after the first flight!

Our loyalty program has 3 privilege levels:

- ·Gold reduces flight cost by €500
- · Platinum reduces flight cost by €1′000
- Diamond reduces flight cost by €1′500

€10'000 grant is provided after completing the first flight with National Charter and subsequently & gradually used for next flights within customer privilege levels Gold & Platinum when ordering business jet within term of 360 days.

Status upgrade condition — certain amount of flights within a year from the first flight date: 5 flights for upgrade to Platinum level and 12 flights to become Diamond. Diamond status provides €1′500 discount for each flight within the next 360 days (however no grant is issued) and extended for the next year if 12+ flights are accomplished.

If client of Platinum / Diamond levels orders less than 12 / 12+ flights within term of 360 days, their status is lowered 1 level and grant balance is reset to zero or otherwise to a new €10′000 grant if a new flight is ordered.







## REFERRAL BONUS







# REWARD PROGRAM FOR REFERRALS

Fee (fixed + %) for referred client

#### Fixed bonus:

- · paid after first client's order completion
- €500 for a flight with overall budget <€35K
- €1′000 for a flight with total budget >€35K

#### % commission:

- · 12% of company profit
- · paid after flight completion
- paid not only for the 1st, but also for the 2nd flight!







### GLOBAL PRESENCE

Milan

Dubai

Almaty

Sidney

Tel Aviv

Moscow

Belgrade

We speak:

English

Russian

Hebrew

Italian





### CONTACT US



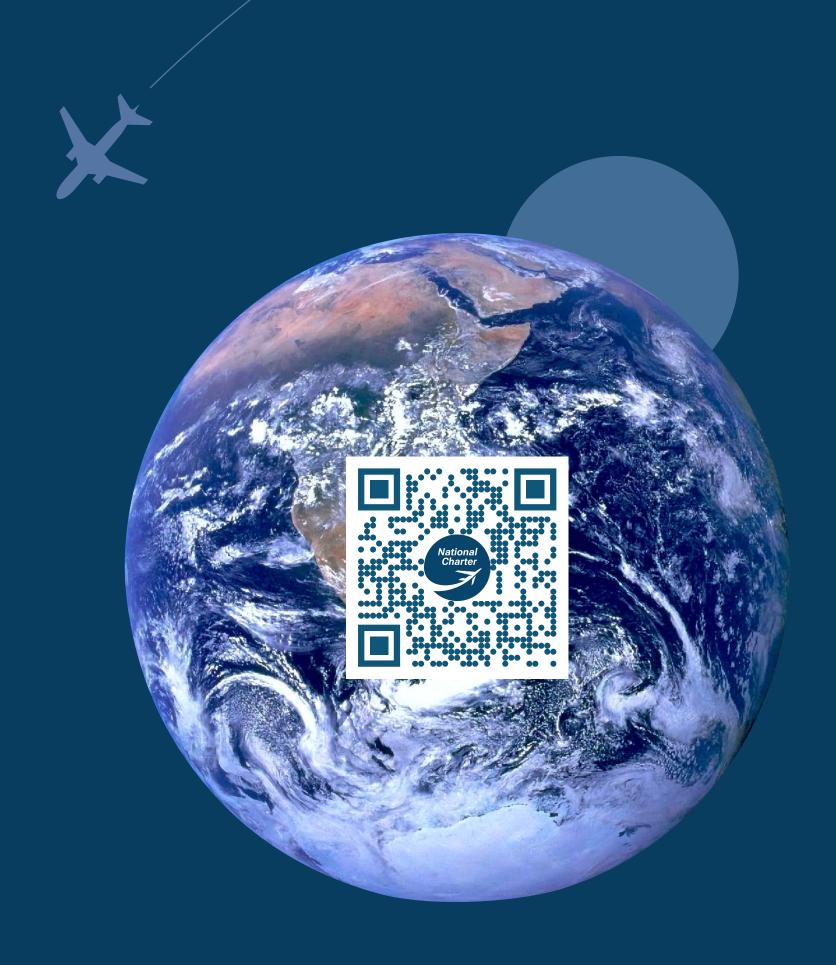
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MAKE YOUR DREAMS FLY TRUE!