



BREW RUSH  
SPECIALTY COFFEE  
by  
ROYAL SIMPLICITY



# PRODUCT CATALOGUE 2026

"Pure Coffee, True Connection"

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# ABA AVENUE





# Introduction

At Brew Rush Specialty Coffee LLC, we believe that great coffee is more than a drink – it is a global language of connection, culture, and care. Rooted in the natural richness of our environment, our passion is to bring forth coffee that is pure, authentic, and deeply meaningful. Every cup we craft honors the origins, people, and traditions that make specialty coffee an experience worth savoring.

Guided by our mission “to unite the world through coffee that captures the pure, authentic flavors born from the natural richness of our environment,” we strive to elevate everyday moments into memorable experiences. Our vision is clear: to become the global coffee brand people love most – one that connects communities and drives sustainable impact across the world.

# Mission

Our mission is to unite the world through coffee that captures the pure, authentic flavors born from the natural richness of our environment.



# Vision

To be the global coffee brand that people love most, connecting communities and driving sustainable impact.



# Core Values

## Authenticity

Every cup tells a story. We honor the true essence of coffee – its roots, its people, and its journey from soil to sip. Our craft is guided by honesty, passion, and respect for the traditions that make each flavor unique.

## Connection

Coffee connects us – from farmers and roasters to friends sharing quiet moments. We believe in the power of coffee to bring hearts together, spark conversations, and remind us of what truly matters: human connection.

## Sustainability

The earth gives us everything – and we give back with care. We're committed to nurturing the land, supporting sustainable farming, and protecting the natural richness that makes our coffee so special.

## Quality

We pour our heart into every detail, from bean to brew. Every cup is an invitation to slow down, savor the moment, and taste the pure richness of nature's best.

## Respect

Behind every bean is a person, a family, a community. We honor their hard work and dedication by building fair, lasting relationships and ensuring that every step of our journey uplifts those who make it possible.

# Brand Concept & Experience

At Brew Rush Specialty Coffee, we believe that coffee is more than a beverage—it is an experience that awakens the senses, evokes emotion, and creates lasting moments. Inspired by the craft of specialty coffee and the culture of meaningful connection, Brew Rush blends artisanal techniques with modern design to deliver an atmosphere of warmth, quality, and effortless sophistication.

Our space is thoughtfully shaped to reflect a contemporary coffee haven—open, light-filled, and intentionally minimalist. Soft tones, natural textures, and curated details come together to create an environment that feels both refined and inviting, perfect for quiet reflection, productive meetings, or relaxed conversations.

The Brew Rush brand experience extends far beyond the physical café. It is reflected in every interaction— from the sincere welcome at the counter, to the gentle rhythm of the space, to the precision and artistry behind every cup. Whether in our café or our event kiosks, every touchpoint with Brew Rush is designed to feel seamless, heartfelt, and memorable.

Our vision is to make specialty coffee accessible yet elevated—inviting guests to immerse themselves in a journey of flavor, craft, and hospitality wherever they encounter Brew Rush Specialty Coffee.



# Kiosk Services

At Brew Rush Specialty Coffee, we bring the craft of specialty coffee beyond the café and directly to your customers, guests, and events. Our Kiosk Services are designed to deliver a complete Brew Rush experience—compact, efficient, and consistently premium.

What We Offer

## 1. Fully Branded Coffee Kiosks

Elevate your space with a sleek and modern Brew Rush kiosk setup.

Ideal for malls, offices, commercial towers, events, and hospitality venues, our kiosks are:

- Professionally designed with Brew Rush branding
- Compact and efficient for high-traffic locations
- Equipped with premium machines and tools
- Staffed by trained specialty baristas (optional)

## 2. Mobile & Event Coffee Stations

Perfect for corporate events, conferences, exhibitions, product launches, weddings, and private gatherings.

We offer:

- On-site specialty coffee preparation
- Customizable beverage menus
- Brew Rush signature drinks
- High-quality service standards
- Setup and dismantling included

## 3. Equipment & Supply Support

Every Brew Rush kiosk is backed by reliable equipment and supply solutions, including:

- Espresso machines & grinders
- Coffee beans & roasting supply
- Water filtration solutions
- Daily consumables & accessories
- Regular QC checks and replenishment

## 4. Barista Workforce Solutions

Enhance your kiosk operations with Brew Rush-trained baristas who bring skill, professionalism, and hospitality.

We provide:

- Part-time or full-time staffing
- Event-based barista service
- Barista training sessions for your team
- Support in equipment handling and workflow



# Kiosk Packages

## FOR 30 PAX - AED 1,800

- HOT & COLD COFFEE INCLUDING V60, MATCHA, HIBISCUS, COLD BREW
- 1 BARISTA
- COFFEE KIOSK SET UP



## FOR 50 PAX - AED 2,500

- HOT & COLD COFFEE INCLUDING V60, MATCHA, HIBISCUS, COLD BREW, BR FRAPPE
- 2 BARISTA
- COFFEE KIOSK SET UP

## FOR 100 PAX - AED 4,000

- HOT & COLD COFFEE INCLUDING V60, MATCHA, HIBISCUS, COLD BREW, BR FRAPPE
- 2 BARISTA
- COFFEE KIOSK SET UP



# Products

## ESPRESSO MILK BASED

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At Brew Rush Specialty Coffee, our espresso and milk-based beverages are crafted with precision, consistency, and a deep respect for the art of specialty coffee. Every drink begins with our signature espresso—extracted using high-quality beans, dialed meticulously to highlight balance, sweetness, and clarity.

By pairing expertly crafted espresso with perfectly textured milk, we create beverages that emphasize harmony, smoothness, and flavor integrity. Each cup delivers a refined coffee experience that reflects our commitment to quality and simplicity.

- ESPRESSO
- AMERICANO
- MACCHIATO
- LATTE
- CAPPUCCINO
- PICCOLO
- CORTADO
- FLAT WHITE
- BR SIGNATURE



# Products

## FLAVORED COFFEE

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At Brew Rush Specialty Coffee, our flavored coffee line is crafted to elevate the classic espresso experience with balanced sweetness, premium ingredients, and carefully textured milk. Each beverage is designed to complement—not overpower—the natural character of our specialty coffee beans. Our flavored coffees offer comfort, creativity, and indulgence while staying true to our core values of quality, authenticity, and connection.

## BREW FRAPPE



# Products

## NON COFFEE

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At Brew Rush Specialty Coffee, our non-coffee selection is crafted with the same dedication to quality, consistency, and authenticity as our specialty coffee line. These beverages are developed for guests who seek refined flavors without espresso—offering comfort, balance, and a premium taste experience in every cup.

- MATCHA  
(HOT & COLD)
- HOT CHOCOLATE



# Products

## V60 BREW

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At Brew Rush Specialty Coffee, the V60 brew method represents the heart of manual brewing—where technique, patience, and high-quality beans come together to create an exceptionally clean and expressive cup. The V60 allows us to highlight the true characteristics of our specialty coffee, revealing delicate flavors, bright acidity, and natural sweetness with remarkable clarity. Using carefully controlled water temperature, precise pouring techniques, and freshly ground beans, the V60 transforms simple ingredients into a refined, layered coffee experience.

- ETHIOPIA HAMBELA
- COLOMBIA SPECIAL

Watermelon  
Passion Fruit  
Toffee  
Maypop



# Products

## BOTTLED DRINKS

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At Brew Rush Specialty Coffee, our bottled drinks are crafted for those who seek premium flavors on the go without compromising quality. Each beverage is carefully prepared to capture the essence of our specialty coffee and handcrafted teas, delivering refreshing taste, consistency, and a premium experience in every bottle.

Our bottled range offers a modern solution for busy lifestyles while reflecting our core values: authenticity, quality, and sustainability.

- COLD BREW

  - Brazil

  - Ethiopia

  - Premium Blend

- HIBISCUS FRUIT  
TEA



# Products

## SALAD & HEALTH

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At Brew Rush Specialty Coffee, we believe that great food should support a great lifestyle. Our Salad & Health selection is designed to offer guests fresh, nutrient-rich options that complement our coffee experience while promoting wellness, balance, and mindful eating.

Crafted with high-quality ingredients, vibrant vegetables, and thoughtfully curated flavors, each salad provides a refreshing, wholesome choice for guests seeking lighter yet satisfying meals. Whether enjoyed alongside your favorite brew or on its own, our healthy offerings reflect our commitment to quality, simplicity, and overall well-being.

- SPANISH TUNA SALAD
- GRANOLA YOGURT



# Products

## PASTRIES & SANDWICHES

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At Brew Rush Specialty Coffee, our Pastries & Sandwiches are thoughtfully crafted to complement the richness of our specialty coffee and non-coffee beverages. Using high-quality ingredients and artisanal techniques, each item offers a satisfying, flavorful experience—perfect for breakfast, lunch, or a light snack.

We focus on freshness, balance, and quality, ensuring that every bite reflects the same care and attention as our coffee.

- PHILLY CHEESE STEAK SANDWICH
- SPANISH TUNA SALAD CROISSANT SANDWICH
- GRILLED CHICKEN SANDWICH
- TURKEY SANDWICH CROISSANT
- PAN AU CHOCOLAT
- CHEESE CROISSANT
- PLAIN CROISSANT



# Menu Card



## DRINKS

ESPRESSO	AED 15
AMERICANO	AED 16
MACCHIATO	AED 21
LATTE	AED 23
CAPPUCCINO	AED 22
PICCOLO	AED 21
CORTADO	AED 20
FLATWHITE	AED 22
SPANISH LATTE	AED 26
RAF COFFEE	AED 28
COLD BREW	AED 20
V60 ETHIOPIA	AED 25
V60 COLOMBIA 90+	AED 30
HOT CHOCOLATE	AED 22
MOCHA LATTE	AED 25
MATCHA	AED 31

## SIGNATURE

BR SIGNATURE	AED 29
BR FRAPPE (BLENDED)	AED 31

## ADD ONS

ALMOND MILK	AED 5
COCONUT MILK	AED 5
OAT MILK	AED 5

## OTHERS

PERRIER	AED 10
EVIAN	AED 8
COLA	AED 5
COLA ZERO	AED 5
ORANGE HYDRATION	AED 12
COCONUT WATER	AED 10
HIBISCUS COLD BREW	AED 29

## SANDWICHES

TURKEY SANDWICH CROISSANT	AED 23
TUNA SALAD CROISSANT	AED 26
GRILLED CHICKEN SANDWICH	AED 26
PHILLY CHEESE STEAK SANDWICH	AED 30
PLAIN CROISSANT	AED 10
CHEESE CROISSANT	AED 17
PAN AU CHOCOLAT	AED 20

## SALAD & ACAI

GREEK SALAD	AED 23
SPANISH TUNA SALAD	AED 28
GRANOLA YOGURT	AED 20
ACAI WITH COCONUT	AED 24
ACAI WITH MANGO	AED 22
ACAI WITH GRANOLA	AED 22

# Food Safety & Quality Standards

## **EXCELLENCE YOU CAN TRUST**

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At Brew Rush Specialty Coffee, we are committed to the highest standards of food safety, quality, and professional expertise. Every product we serve—from specialty coffee and flavored beverages to pastries and sandwiches—is crafted with care, precision, and full adherence to international and local quality protocols. We believe that exceptional taste goes hand-in-hand with rigorous safety and professional standards. Our certifications reflect our dedication to delivering not just great coffee and food, but also peace of mind for our customers, partners, and communities.

# Certifications



# Certifications

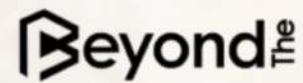


# Clientele & Partners

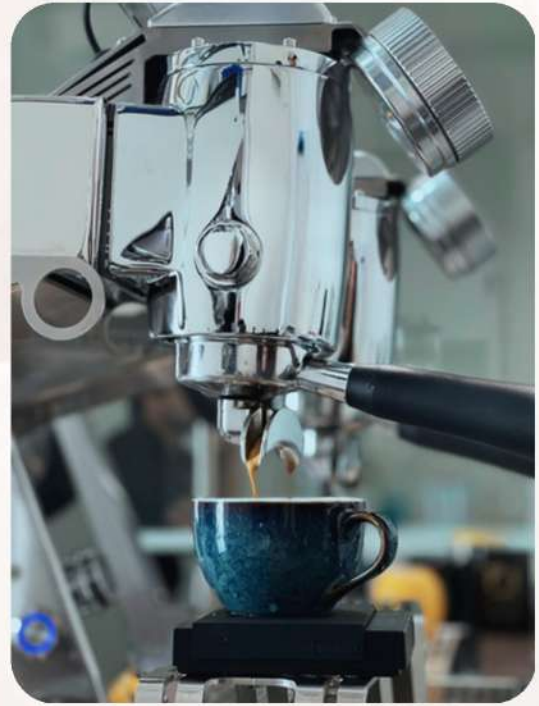
## BUILDING STRONG RELATIONSHIPS THROUGH QUALITY & TRUST

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At Brew Rush Specialty Coffee, we believe that great coffee is only the beginning. Our success is built on long-term partnerships grounded in trust, consistency, and a shared commitment to excellence. Over the years, we have collaborated with a diverse portfolio of businesses—each relying on us to deliver premium products, dependable service, and professional support.







## Contacts

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