



# WildaBeast Business Development

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## Agents Can Now Turn FSBO Leads Into Real Opportunities

Most agents come across For Sale By Owner (FSBO) sellers, and walk away with nothing.

WildaBeast Business Development provides a system to stay connected — and get paid when a FSBO opportunity converts.

### Who We are

We're not a Brokerage and we work with any and all licensed real estate brokers and agents, but what we are is a real estate Support platform for all parties involved.

### How It Works

When you come across a FSBO:

- Instead of chasing it or losing it...
- You connect them with NC FSBO Pros



We step in to educate the seller, provide structure, support, and safety, while guiding them through the FSBO process and keeping the relationship intact.

### What This Means For You

- You're always connected to the opportunity
- No wasted time chasing FSBOs
- Maintain your good relationship with the client
- Position yourself for future business opportunities
- You have another way to help clients



## How You Can Earn

### 1. If the Seller Decides to List:

The property will be listed by our in-house brokerage. You'll receive **25% Via broker-to-broker referral fee at closing.**

*Affiliate agents have the opportunity to receive the listing directly and retain 100% of the commission with **no broker split.** (See Client Fit Clause)*

### 2. If a Buyer Is Generated Through FSBO PROS Marketing:

Once the buyer is qualified and approved by our affiliate lender, the buyer will be referred to you. You'll represent the buyer only and complete the transaction, and Our affiliated real estate brokerage will receive a **50% broker-to-broker referral fee at closing.** (See Client Fit Clause)

*Affiliate agents of NC FSBO Pros receive a **20% referral structure paid through broker-to-broker agreement at closing.***

## Important

*If the seller chooses to list with a non-affiliate agent, or sells to a buyer not qualified through FSBO Pros' lending partners, no compensation will be generated through this program. NC FSBO Pros is designed to increase your opportunities by keeping you connected to transactions that might otherwise be lost.*

*\*Compensation is earned based on transaction outcomes and participation within the FSBO Pros program, and is not guaranteed.*



## Client Fit Clause



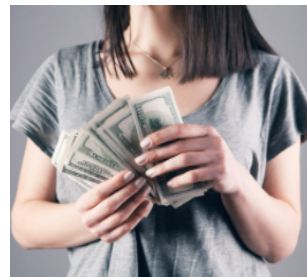
*\* Clients always have the right to choose their preferred agent or representation. While affiliate and non-affiliate agents may have opportunities to represent sellers or buyers, final representation is determined by the client.*

*If a seller or buyer determines an agent is not the right fit, our in-house affiliate broker may assist in facilitating the transaction to help preserve the opportunity, while still honoring broker-to-broker referral compensation when applicable.*

***This approach ensures respect for client choice while creating opportunities for all parties involved.***

## Why Agents Use Our Services

- FSBOs stop being dead leads
- No chasing or wasted time
- Turn missed opportunities into real deals
- Stay in control of your business
- Our Program allows multiple ways for you to capitalize On a FSBO Sale
- We'll be working for and with you



## Let's Connect

If you're working with FSBOs or come across one, let's turn that opportunity into something real.

Let's Chat

William Burton

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