

PRIVACY POLICY

Selyon Systems

Last updated: January 28, 2026

At **Selyon Systems** (hereinafter “Selyon”, “we”, “us”, or “our”), we value and protect the privacy of individuals who visit our website. This Privacy Policy describes how we collect, use, and protect personal information obtained through our website.

1. Data Controller

Selyon Systems

Technology services and nearshoring company

Contact email: info@selyonsystems.com

2. Information We Collect

Through our landing page, we may collect the following information:

- First and last name
- Email address
- Company and job title
- Phone number (if provided)
- Information submitted through contact forms
- Basic technical information (IP address, browser, device, cookies)

We do **not** collect sensitive information or financial data.

3. Purpose of Data Use

Personal information will be used solely to:

- Contact potential clients or partners
- Respond to inquiries about our services
- Send business-related communications regarding Selyon Systems
- Improve the user experience on our website
- Comply with applicable legal obligations

4. Legal Basis for Processing

We process personal data based on:

- User consent
- Selyon Systems' legitimate interest for B2B commercial purposes
- Compliance with legal obligations

5. Data Sharing

Selyon Systems does **not** sell or rent personal data.

Information may be shared only with:

- Technology service providers (hosting, CRM, email services)
- Authorities, when legally required

All sharing is subject to confidentiality and data protection agreements.

6. International Data Transfers

As we operate in an international environment (Mexico and the United States), data may be stored or processed outside the user's country. We always ensure appropriate security measures in accordance with international standards (GDPR-like).

7. Data Subject Rights

Users have the right to:

- Access their personal data
- Correct inaccurate information
- Request deletion of their data
- Object to data processing

To exercise these rights, contact: [**privacy@selyonsystems.com**](mailto:privacy@selyonsystems.com)

8. Cookies

Our website may use cookies for traffic analysis and user experience purposes. Users may configure their browser to reject cookies.

9. Security Measures

We implement reasonable administrative, technical, and organizational measures to protect personal information against loss, misuse, or unauthorized access.

10. Changes to This Policy

We reserve the right to modify this Privacy Policy. Any changes will be published on this page.