



Portfolio

*My Name is*  
**Samih Abdallah**  
*Sr. Graphic Designer*

Welcome to my portfolio!

My name is **Samih Abdallah**, I am a passionate graphic designer dedicated to creating innovative visual solutions that enhance engagement and build strong brands. My work focuses on delivering high-quality designs that combine creativity with functionality, helping to achieve impactful results and communicate messages clearly and effectively.

My expertise spans brand identity design, impactful digital campaigns, and a wide range of print materials. I am driven by the challenge of transforming ideas into inspiring visuals that capture the essence of a brand and leave a lasting impression.

Whether you're looking for a unique logo, a complete visual identity, or creative digital content, my work reflects my commitment to quality and my passion for delivering outstanding creative solutions.



# Work History

## تاريخ العمل



## Eventavo – Saudi Arabia

As a Senior Graphic Designer at Eventavo, I am responsible for developing and delivering compelling visual concepts that elevate brand identity across diverse events, exhibitions, and conferences. My role includes creating cohesive brand systems, designing marketing materials, and ensuring consistent visual storytelling across print and digital platforms. I collaborate closely with event planners, marketers, and vendors to bring creative visions to life and enhance audience engagement.

## H Technology – Egypt

As a graphic designer at H Technology, I specialized in creating impactful poster designs and banners. My role involved on-site work, where I contributed my creative skills to enhance the visual identity of the company's promotional materials.

## Redragon – Egypt

As a remote graphic designer at Redragon Egypt, I've been consistently creating compelling poster designs and banners, showcasing my dedication to delivering visually impactful work. My commitment to design excellence has been a constant throughout my tenure, contributing to Redragon Egypt endeavors.

## Ejarz – Uk

As a remote Graphic Designer and Website Manager at Ejarz Group, I design engaging posters, digital graphics, and marketing materials that support the company's goals. I am also responsible for managing and updating the website to ensure a smooth user experience and alignment with the brand's visual identity. My dedication to delivering high-quality, impactful designs has contributed to the success of various projects and strengthened the company's digital presence.

## Planet Gate –Egypt

During my Two-year tenure at Planet Gate, I served as graphic designer, specializing in crafting impactful designs for logos, posters, and banners. My creative contributions played a significant role in enhancing the company's visual identity during that period.





# My Skills

مهاراتي



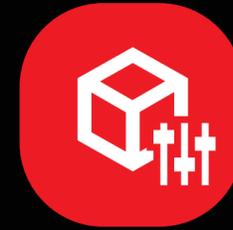
Creativity



Branding



Print Designs



Project Handling



website management



Team Leader



Self Educator



Hard Working



# Projects





# SQUARE CAMP | WORK SPACE

Square Camp Workspace is a brand built to represent modern collaboration, flexibility, and innovation. The logo design merges a bold red square — symbolizing structure, stability, and energy — with a tent icon at its center, evoking the idea of gathering, community, and creative exploration. This visual metaphor reflects the brand's core mission: to provide a workspace that is both grounded and inspiring.

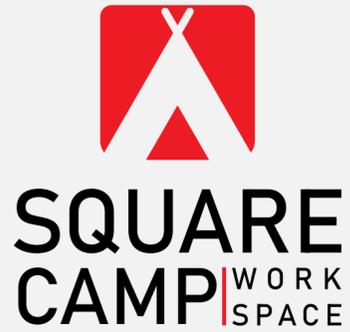
The typography strikes a balance between strength and clarity, with "SQUARE" conveying precision and formality, while "CAMP" introduces a sense of openness and creativity. The vertical alignment of "WORK | SPACE" reinforces the idea of modular, flexible environments — adaptable to both focused individual work and vibrant team collaboration.



Basic logo



Vertical



Horizontal



**Bahnschrift**  
I'm the official font

THIN

REGULAR

BOLD

abc





Malik Sports Academy's logo is a bold and energetic representation of athleticism, discipline, and movement. The three angled panels featuring silhouettes of athletes in action symbolize the academy's commitment to multi-sport excellence and inclusivity — whether it's football, basketball, martial arts, or other disciplines.

The forward-leaning geometry and strong black color palette convey speed, strength, and progress. Each shape is designed to suggest momentum, reflecting the academy's goal of pushing athletes forward in their journey. The typography — sharp, compact, and impactful — complements the visuals by evoking a sense of power, modernity, and determination.



Basic logo



Vertical



Horizontal



Bahnschrift

I'm the official font

THIN

REGULAR

BOLD

Spotlight

I'm the Logo font

THIN

A B C a b c

CMYK  
HSB  
RGB  
Hex  
R=45 G=45 B=45  
#2D2D2D  
45, 45, 45



# Bunny

Bunny is a fashion-forward brand dedicated to redefining comfort and style through expertly designed hoodies. Built around simplicity, coziness, and youthful energy, the brand reflects a modern streetwear vibe that appeals to trendsetters and casual wear lovers alike.

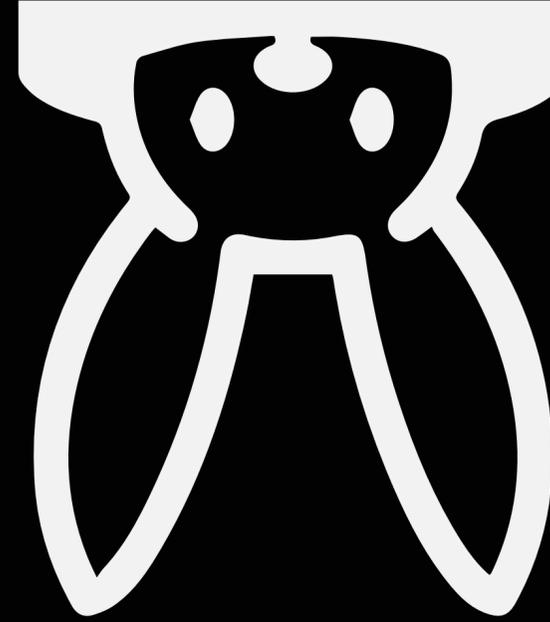
The name “Bunny” evokes softness, warmth, and approachability — key traits in both the product and the brand persona. Whether for everyday wear or statement pieces, Bunny focuses on high-quality fabrics, refined fits, and bold design elements that make each hoodie stand out.

This identity positions Bunny as more than just a clothing brand — it’s a lifestyle choice for those who value comfort without compromising on individuality or style.

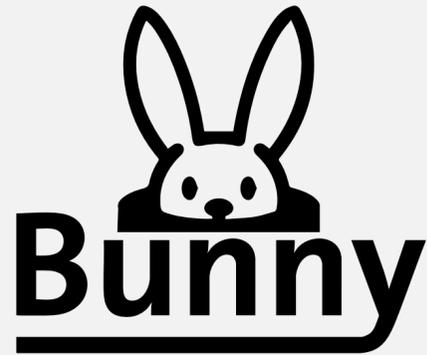


Basic logo

**Bunny**



Vertical



Horizontal

**Bunny**

**Cairo**

*I'm the official font*

THIN

REGULAR

BOLD

1 2 3 4 5 6 7 8 9 0

Aa Bb Cc

SS  
67,68,75  
%1, %0, 0  
2, 2, 2  
#020202  
G=2 B=2

R=242 G=242 B=3 242  
Hex #F2F2F2  
RGB 242  
HSB 242





The Nexa Travel Agency logo is inspired by the airplane window — a universal symbol of travel, wonder, and perspective. This visual cue captures the essence of what Nexa stands for: opening up new horizons and offering travelers a clear, elevated view of the world.

The brand combines modern minimalism with a touch of elegance, reflecting both reliability and adventure. The sleek design evokes a sense of movement and air travel, while the rounded, window-like shape reinforces comfort, clarity, and forward vision.

Whether it's a luxury escape, a business journey, or a cultural adventure, Nexa is more than a travel agency — it's a window to new experiences, guided by expertise and passion for exploration.



Basic logo



secondary



Horizontal



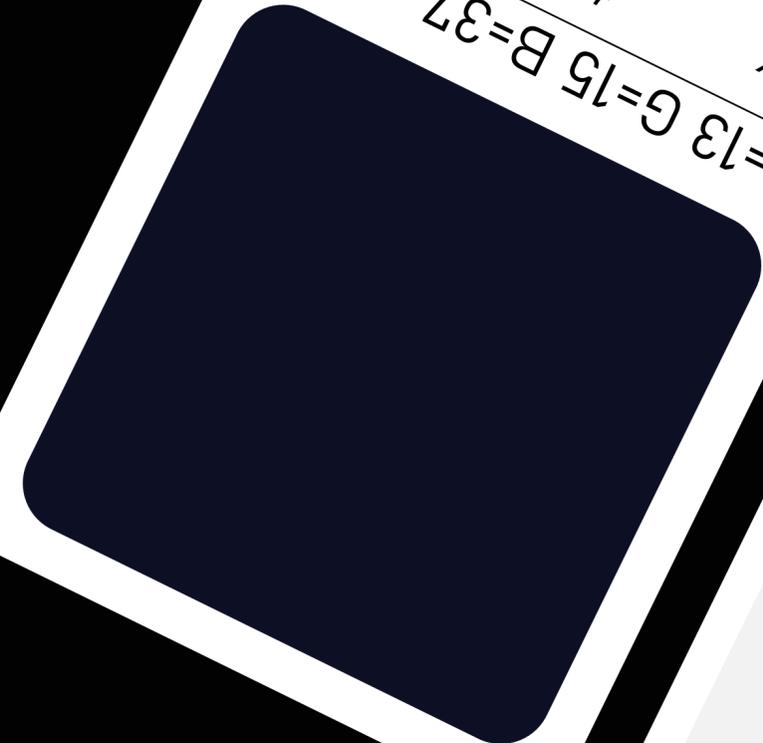
Monday Pro

I'm the official font

REGULAR

1 2 3 4 5 6 7 8 9 0

Aa Bb Cc



CMYK  
HSB  
RGB  
Hex  
R=13 G=15 B=37  
#0D0F25  
37, 15, 13  
%/15

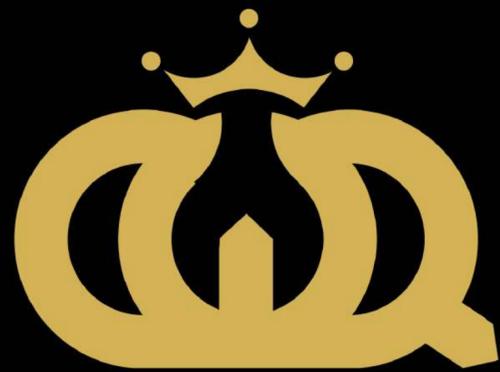


R=242 G=242 B=42  
Hex  
RGB  
#F2F2F2



R=236 G=34 B=36  
Hex  
RGB  
HSB  
#EC2224  
36, 2, 236





# Qassr AL-Mkhawir

The Qassr AL-Mkhawir logo is inspired by the elegance and strength of heritage, crowned with symbolism that reflects prestige, leadership, and tradition. The crown element signifies excellence and authority, while the abstract architecture below evokes the silhouette of a grand palace — a nod to cultural richness and timeless vision.

This iconic emblem balances tradition with modernity. Its symmetrical form and refined curves project a sense of stability, sophistication, and forward-thinking identity. The golden tone further enhances the impression of quality, trust, and grandeur.

Whether representing a premium service, a cultural hub, or a visionary enterprise, Qassr AL-Mkhawir is more than just a name — it's a symbol of excellence, rooted in heritage and designed for those who lead with distinction.



Basic logo



**Qassr**  
**AL-Mkhawir**

secondary



**QassrAL-Mkhawir**

Horizonta

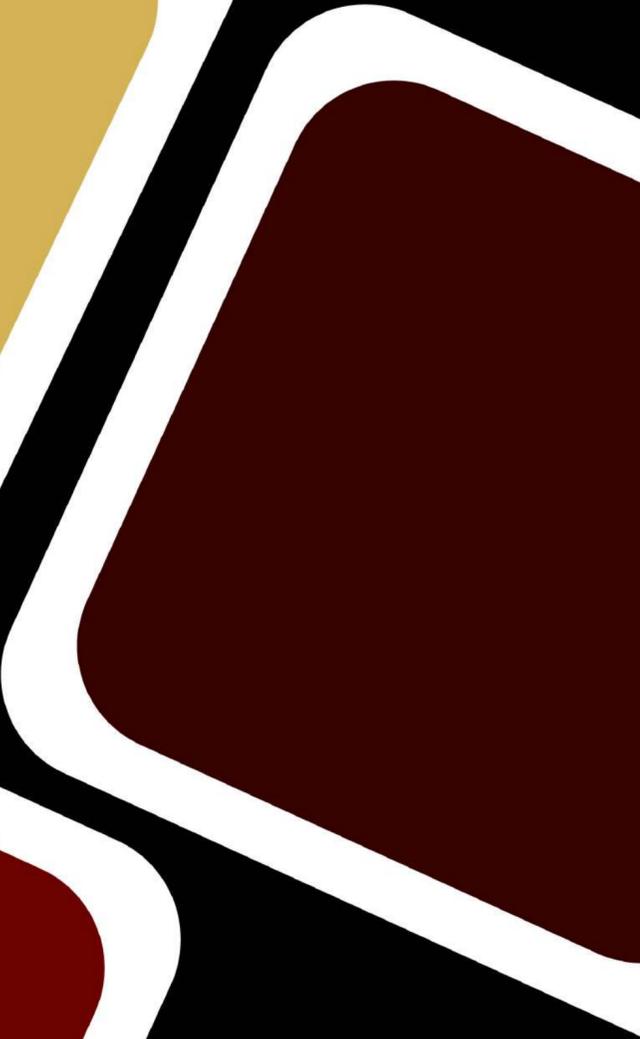


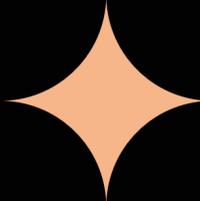
**QassrAL-Mkhawir**

**Bahnschrift** THIN REGULAR BOLD

I'm the official font

**a b c**





# ORIVA

Oriya is a Saudi watch brand crafted for those who value precision, elegance, and contemporary design. Rooted in modern minimalism with a touch of cultural depth, Oriya brings timekeeping to life through refined aesthetics and exceptional craftsmanship.

The name “Oriya” reflects clarity, brilliance, and a sense of timeless presence — qualities embodied in every watch the brand creates. Each piece blends premium materials, thoughtful detailing, and a distinctive identity that stands out without shouting.

Whether worn daily or on special occasions, Oriya watches redefine personal style through balance, sophistication, and purpose. This identity positions Oriya not just as a watch brand, but as a statement of confidence and heritage shaped for today’s generation.

Basic logo



Vertical



Horizontal



Arial

I'm the official font

Narrow

REGULAR

BOLD

Radon

I'm the Logo font

A B C



Hex  
R=2A G=0V B=02



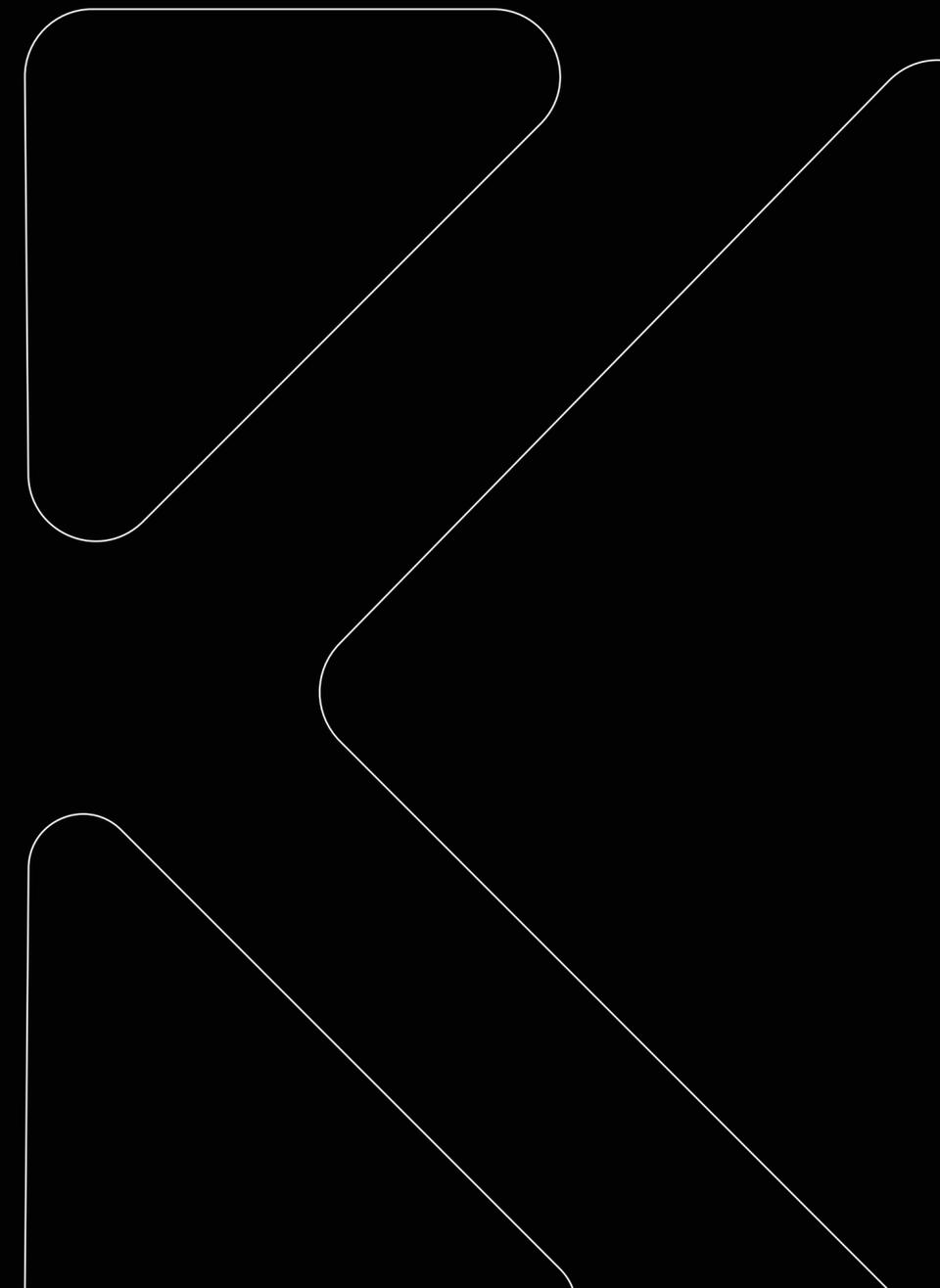


Khartoum Converse Hub is a modern English-learning institute built on the power of real conversation. Designed for learners who want confidence, fluency, and global readiness, the Hub blends immersive practice with a vibrant, community-driven environment.

The name “Converse Hub” highlights the heart of the experience — speaking. It signals a space where learners connect, interact, and grow through meaningful dialogue rather than memorized rules. Every class focuses on practical communication, cultural awareness, and skills that match today’s fast-moving world.

Whether you’re preparing for academic goals, career opportunities, or simply expanding your horizons, Khartoum Converse Hub offers a dynamic path to mastering English.

This identity positions the Hub not just as a learning center, but as a gateway to confidence, connection, and a global future.





Cairo  
I'm the official font

THIN

REGULAR

BOLD

Acumin  
I'm the Logo font

THIN

A B C





Madawom Discussion Center is a space built for thoughtful exchange, open dialogue, and intellectual growth. Designed for individuals who seek clarity, perspective, and stronger communication skills, the Center fosters a culture of curiosity and respectful conversation.

The name “Madawom” reflects depth, expression, and continuous learning — a place where ideas aren’t just shared, but shaped. Every session encourages participants to speak freely, analyze critically, and engage with diverse viewpoints that expand understanding.

Whether you’re improving communication abilities, exploring new topics, or participating in guided discussions, Madawom Discussion Center offers an environment where voices matter and ideas evolve. This identity positions Madawom as more than a discussion space — it’s a hub for growth, confidence, and meaningful connection.

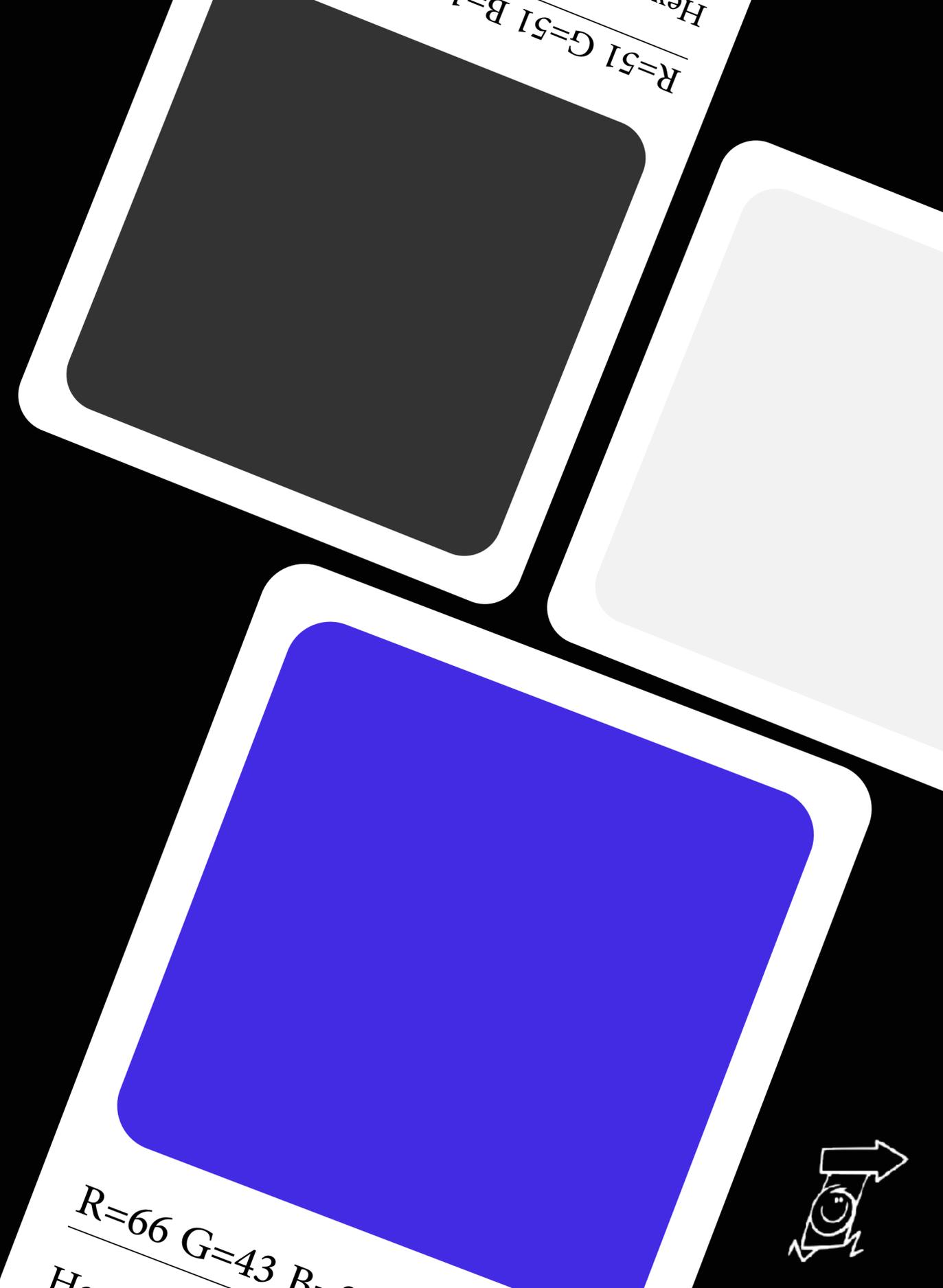




**Bahnschrift** THIN REGULAR BOLD  
I'm the official font

**Spotlight** THIN  
I'm the Logo font

A B C



AZURA

*Espresso and Bread*

AZURA Coffee Shop is a coastal-inspired café rooted in the vibrant spirit of Jazan. Blending warm Saudi hospitality with a modern coffee culture, AZURA delivers a calm, refreshing atmosphere where every cup feels like a pause from the rush of the day.

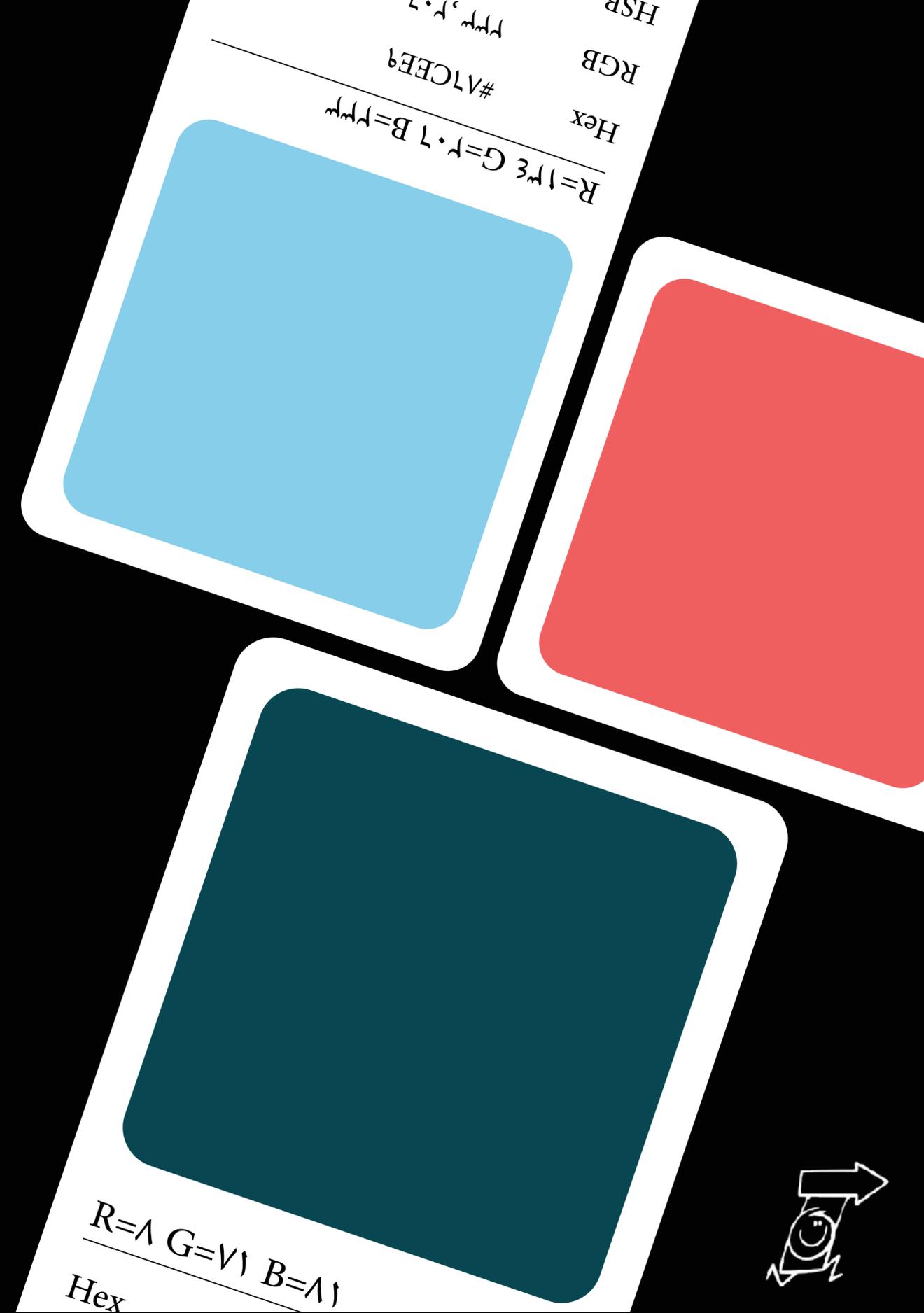
The name "AZURA" reflects the colors of the sea and sky — clarity, freshness, and a sense of ease. These elements shape the café's character through smooth flavors, minimalist design, and a welcoming community vibe that invites people to stay, talk, and unwind.

From signature brews crafted with precision to artisanal pastries inspired by local tastes, AZURA captures a refined yet approachable experience.

This identity positions AZURA Coffee Shop not just as a place to drink coffee, but as a Jazan landmark for relaxation, creativity, and connection.

جَزَانِيزَا

قهوة مختصة ومساحة لكل الناس





# Social Media

وسائل التواصل الاجتماعي





## Visual Description:

This Valentine's-themed design features the Redragon pink keyboard as the perfect gift idea. Set against a soft, romantic backdrop, the composition highlights the keyboard in a warm and charming light, emphasizing its playful color and stylish appeal. Subtle Valentine's elements—like hearts, soft lighting, and gift cues—enhance the mood, making it ideal for seasonal promotion. The overall feel is modern, cute, and tech-savvy—speaking directly to gamers and loved ones alike.

REDRAGON™  
EYGPT

# K617 FIZZ

- DIMENSIONS: 17.3 X 5.9 X 1.6 INCHES
- USB CONNECTOR: 4X USB 2.0
- POWER PORT: TYPE-C

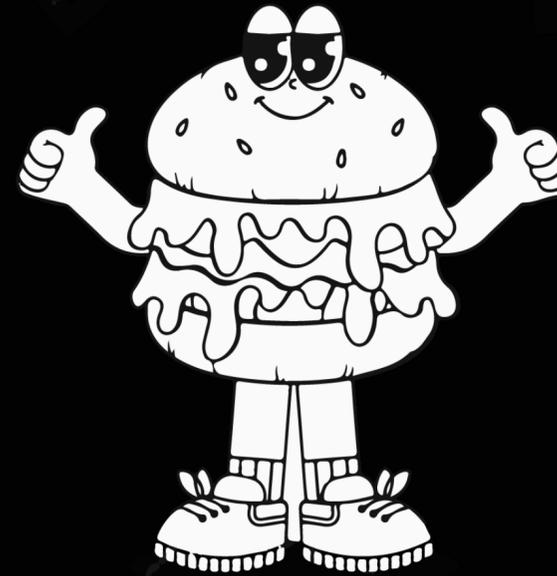
ALL PRODUCT AVAILBLE  
THROUGH OUR DUSTRIBUTORS





## Visual Description:

This mouthwatering burger post is designed to grab instant attention with bold visuals and a rich, appetizing color palette. The hero of the design is a juicy, stacked burger captured in perfect lighting, making every layer—from the melted cheese to the crispy lettuce—pop. A modern layout, combined with playful typography and subtle food elements, gives the design a fresh, irresistible vibe. Ideal for promoting a special offer, new item, or simply tempting hungry viewers.





## Visual Description:

This visual showcases a trio of Flour products set against a serene, nature-inspired background. The composition uses a frame-like layout that draws the viewer's focus toward the products, enhancing their prominence. A warm sunset bathes the scene in soft, natural light, creating an inviting and tranquil atmosphere. The overall aesthetic blends organic elements with elegant structure, aligning the brand with purity, calmness, and natural beauty.

إكتشف الفرق

الجودة العالية التي تستحقها مع منتجاتنا

للمتطلب والاستفسار 00201080276523





## Visual Description:

The design presents a destination framed through the window of an airplane, giving the viewer the feeling of already being mid-flight toward their next adventure. The cityscape sits at the heart of the composition, centered perfectly inside the aircraft window to spotlight the destination with cinematic clarity. Soft clouds drift around the frame, adding a dreamy, travel-ready mood, while warm sunset tones wash over the skyline to amplify the sense of anticipation. The placement of passports and boarding passes reinforces the theme of effortless travel. Overall, the visual blends wanderlust with a clean, modern layout—inviting viewers to choose their next destination with excitement and ease.



# ◆ ORIYA

## Visual Description:

The design presents an ORIYA watch advertisement displayed on a large billboard mounted against a textured brick wall, giving the scene a refined, urban elegance. The deep green background creates a strong contrast with the metallic shine of the watches, allowing every detail in the dials and stainless-steel straps to stand out clearly. Soft gold typography adds a classic, upscale touch without overwhelming the viewer, letting the product remain the true center of attention. The composition feels like a calm moment on a quiet street—an understated luxury that invites you to slow down and appreciate the craftsmanship. The whole visual whispers sophistication rather than shouting it, giving the watches a confident, premium presence.





## Visual Description:

This design highlights the Sudan E-League, celebrating the rise of competitive gaming in Sudan. The layout combines bold visuals with gaming-inspired elements, capturing the energy and spirit of e-sports culture. A dark, tech-driven background sets the tone, while national touches—like flag colors or localized graphics—anchor the identity. The use of clean typography and sharp contrasts ensures key information stands out, making it a powerful visual statement for Sudan's growing e-sports community.



# Prints

مطابع و عمارت





# وزارة الاستثمار Ministry of Investment

I designed a full suite of print materials in collaboration with the Saudi Ministry of Investment under Eventavo. The work involved creating high-quality, production-ready designs tailored for official events and forums. My role included developing branded visual assets such as badges, backdrops, signage, folders, and printed agendas, all aligned with the Ministry's identity and Eventavo's event themes.

The design direction focused on clean layouts, elegant typography, and a balance between modern aesthetics and cultural authenticity. Each piece was crafted to reflect the prestige of the Ministry while ensuring consistency, clarity, and visual impact across all event materials. These designs were successfully implemented in several high-level events, enhancing the overall attendee experience and reinforcing the strength of the brand presence.

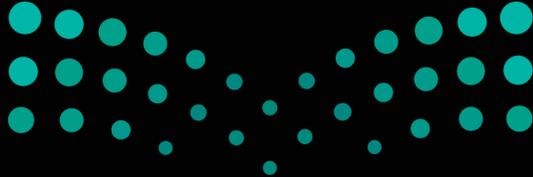




I developed a range of high-quality printing designs for SPL (Saudi Post Logistics) as part of a collaboration under Eventavo. The project included designing branded print materials for official events, focusing on a consistent visual identity that reflects SPL's modern and dynamic brand. The deliverables included elements such as event signage, backdrops, printed collateral, and customized branding items, all produced with attention to detail and SPL's corporate guidelines.

The design approach emphasized clarity, bold layouts, and the strategic use of SPL's brand colors and visual elements. Each piece was created to enhance the in-person experience, support clear communication, and elevate the brand's presence throughout the event space. This work played a key role in delivering a professional and cohesive atmosphere at SPL's events.



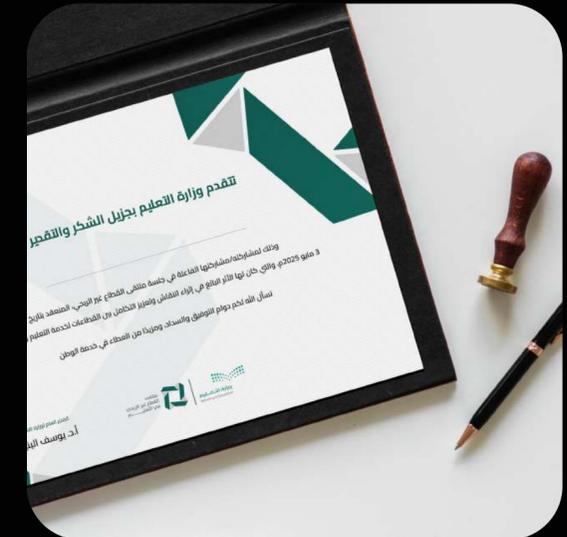


# وزارة التعليم

## Ministry of Education

I created a series of professional printing designs for the Ministry of Education in collaboration with Eventavo. The work focused on developing visually consistent and high-quality print materials tailored for official events and exhibitions. This included designing event signage, branded backdrops, printed handouts, folders, and other collateral that aligned with the Ministry's identity and the event's overall theme.

The design style was clean, modern, and respectful of the Ministry's formal image, using carefully selected colors, typography, and layouts to ensure clarity and impact. Every piece was crafted to support the flow of the event, communicate information effectively, and reflect the professionalism of both the Ministry and Eventavo. These designs contributed to a well-organized and visually unified event experience.





I created a comprehensive set of printing designs for the Financial Sustainability Award (NAFS) in collaboration with Eventavo. The project involved developing cohesive, high-quality printed materials including event branding, signage, certificates, and guest collateral. The designs reflected the award's focus on sustainability and financial excellence, using a refined color palette and clean layouts that conveyed professionalism and prestige. Each piece was carefully crafted to enhance the event's atmosphere and ensure a consistent and impactful visual identity throughout.

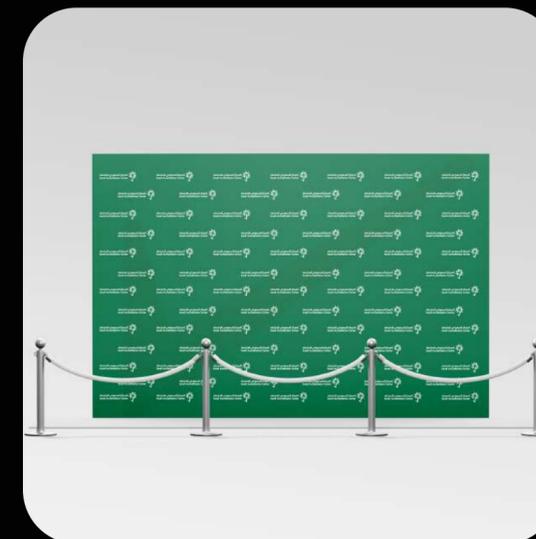


# المركز السعودي للاعتماد Saudi Accreditation Center



I designed a complete set of printing materials for the Saudi Accreditation Center in collaboration with Eventavo. The project focused on delivering high-quality, visually consistent designs that aligned with the center's official identity and the nature of the event. The materials included branded signage, backdrops, printed folders, certificates, and various guest handouts, all created with a clear and professional visual direction.

The design approach emphasized structure, simplicity, and credibility—using the center's brand elements, a balanced layout system, and a formal color scheme to reflect its national role and technical focus. These print assets played a key role in presenting the Saudi Accreditation Center with a polished and unified presence throughout the event.



Contact Me  
تواصل معي



# Contact

✉ [sami7graphic@gmail.com](mailto:sami7graphic@gmail.com)

☎ 00966598140940

**Bē in** Samih Abdllah

📍 Riyadh - Saudi Arabia

**Samih Abdallah**  
*Sr. Graphic Designer*



Thank you

A cursive handwriting guide for the phrase "Thank you". The text is written in white cursive on a black background. Below the text is a red horizontal baseline. Red arrows and lines indicate the stroke order and direction for each letter: 'T' starts with a vertical line down, then a horizontal line across; 'h' starts with a vertical line down, then a curve to the right; 'a' starts with a vertical line down, then a curve to the right; 'n' starts with a vertical line down, then a curve to the right; 'k' starts with a vertical line down, then a curve to the right; 'y' starts with a vertical line down, then a curve to the right; 'o' starts with a vertical line down, then a curve to the right; 'u' starts with a vertical line down, then a curve to the right.