

# USE IT MATE

## The "Lights Out" Business Continuity Blueprint

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How your agency keeps running when the office loses power, internet, or access.

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**Disasters aren't always hackers. Sometimes a storm takes out the power grid.**

If your office internet drops out, or a severe weather event makes your physical building inaccessible, tenants still have plumbing emergencies and landlords still expect their disbursements. Business Continuity (BC) ensures your agency doesn't miss a beat when the "lights go out."

Here is how to make your real estate agency completely bulletproof against local outages.

Store the completed checklist with employee records.

Queensland-based • Remote-first • Managed IT for businesses

## **1. 4G/5G Internet Failover**

If the NBN goes down, 15 staff members sitting idle costs you thousands in unrecoverable wages. Your office must have a business-grade router (like a Cisco Meraki or Ubiquiti) equipped with an automatic 4G cellular failover. If the primary internet line drops, the router instantly switches the entire office to the cellular network in under 3 seconds. Nobody's Zoom call even drops.

## **2. Cloud-Hosted VoIP Telephony**

If the office power is cut, old-school PBX desk phones go dead. Tenants calling the emergency maintenance line will just hear a disconnected tone. By moving to a Cloud VoIP system, your phone numbers are hosted in the cloud, not the closet. If the office loses power, reception simply opens an app on their smartphone and answers the main office line via 4G, completely seamlessly.

## **3. The "Zero Gravity" Cloud Architecture**

The ultimate continuity plan is untethering your staff from physical hardware. By migrating all files to a properly structured, strictly governed SharePoint environment, your office becomes "Zero Gravity." If the physical office is flooded or inaccessible, your staff simply open their laptops at home, connect to their mobile hotspots, and securely access the entire agency's files as if they were sitting at their desks.

### **Stop losing money to internet dropouts.**

We transition real estate agencies to resilient, 'Zero Gravity' IT setups with automated internet failovers.

Visit [useitmate.com](http://useitmate.com) to bulletproof your operations.