

OLAMIDE OLADIPO

PHOTOGRAPHER | VIDEOGRAPHER | GRAPHIC DESIGNER

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EDUCATION

MASTER OF DESIGN

Monash University Melbourne
2020 - 2021

- Specialization (Multimedia Design)
- Best in Multimedia Design Studio
(2021 Monash Department of Design Students Awards)

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe Lightroom
- Adobe After Effects

EXPERTISE

- Visual Branding
- Photography
- Video Editing
- Motion Graphics
- T-shirt Printing

PROFILE

Creative professional with experience in photography, videography, and graphic design. Skilled at bringing ideas to life across digital platforms, from concept development through to final delivery. Experienced in both industry roles and freelance projects, with a strong passion for creating engaging visual content.

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER | PHOTOGRAPHER | VIDEOGRAPHER

Kinetic Creations Pty Ltd, Charmhaven, NSW, 2263 | Jul 2022 - Present

- Creation of artworks, patterns, and logos for garments/costumes embellishment with the use of Adobe Illustrator and Photoshop.
- Assisting in planning and executing photoshoots of models wearing company uniforms and costumes, including processing and archiving images for website updates and social media platforms.
- Liaising with clients in creating designs and mockups based on clients' brand guidelines and requirements.
- Regular updating of visuals, creating new banners and graphics for promotions on the company's website.
- Scheduling daily/weekly workloads to ensure garments are delivered on time to customers.
- Shooting and editing promotional video content for the company website and social media platforms.
- Working closely with the garment/costume design team in creating artwork.

- Operation and maintenance of Roland (print and cut) machines and Graphtec vinyl cutters.

- Application of printed logos and designs to garments using various heat presses.

FREELANCE CREATIVE (PHOTOGRAPHY | VIDEOGRAPHY)

Self Employed, Australia | Jan 2021 - Present

- Delivered freelance photography and videography services for brands, events, small businesses, and individuals, including promotional shoots and social media content.
- Built long-term client relationships resulting in repeat work and referrals.
- Collaborated directly with clients from concept development through final delivery, ensuring alignment with brand goals and timelines.
- Managed shoot planning, editing, and final delivery using Adobe Lightroom, Premiere Pro, and After Effects.