

OLAMIDE OLADIPO

Videographer | Photographer | Visual Designer

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PROFILE

Multimedia Designer specialising in videography, photography, and brand content, delivering promotional and social campaigns from concept to post-production with strong visual direction and storytelling.

EDUCATION

Master of Design (Multimedia)

Monash University Melbourne
2020 - 2021

Best in Multimedia Design
Studio Award (2021)

SKILLS

Brand Storytelling
Content Production
Videography
Photography
Visual Branding
Lighting & Composition
Sound Design
Video Editing
Motion Graphics
Print Design
Account Management

TOOLS

Photoshop
Illustrator
InDesign
Premiere Pro
Lightroom
After Effects
CapCut
CorelDraw
Canva
WordPress
Google Analytics
Meta Ads Manager

PROFESSIONAL EXPERIENCE

Graphic Designer | Photographer | Videographer

Kinetic Creations Pty Ltd, NSW | Jul 2022 - Present

- Produced high-performing promotional photography and video campaigns that strengthened brand visibility across website and social media platforms.
- Planned and executed branded photoshoots featuring apparel and costumes, supporting marketing campaigns and product presentation.
- Collaborated with clients to develop visual concepts aligned with brand identity, improving customer satisfaction and project outcomes.
- Designed garment artwork, patterns, and branding assets used in commercial production and client orders.
- Streamlined digital content updates across web and social platforms to ensure consistent brand presentation.
- Managed multiple projects simultaneously while maintaining on-time delivery and quality standards.

Freelance Videographer | Photographer

Australia | Jan 2021 - Present

- Delivered photography and videography services for brands, events, organisations, and individuals, producing promotional and social media content from concept to final delivery.
- Built strong client relationships that generated repeat bookings and referrals.
- Directed shoots, managed lighting setups, and handled post-production editing to ensure professional-quality outcomes.
- Adapted quickly to diverse shooting environments and client requirements across multiple projects.