



A Small Press for Authors with Big Ideas



## MARKET YOUR BOOK

AV Press is a small, independent label for writers who want to level-up their self-published work. Have a manuscript ready for layout? Need help navigating the world of website worries? Does your cover crave a new face? Our services help you achieve your goals without the headache. You will benefit from the experiences of professionals who have been where you are.



### COVER DESIGN

We all judge a book by the cover and good covers sell books. We help you plan and create the right design that gets your book noticed. Our team provides you with two draft options and a final design for print.



### AUTHOR WEBSITES

Every author needs an online presence. In the fractured digital world of algorithms, a social media profile is not enough. We provide a cost-effective website hosting solution, and manage updates for you.



### BOOK LAYOUT

Front matter? How many pages does your book have to be? We have answers. We provide a start-to-finish layout of your entire manuscript and ready-to-upload files for printing by Amazon or your own printer.

# OUR SERVICES

AV Press provides direct marketing solutions for authors and writers that meet your unique goals and are affordable.



## SMALL PRESS SOLUTIONS

### SMALL PRESS IMPRINT + MARKETING

An all-inclusive marketing package for authors. Get Website, Book Layout, and Cover Design services with AV Press Imprint on all materials.

***Packages start at \$3,250.***

### SMALL PRESS IMPRINT

A package for authors just getting started. Get Book Layout and Cover Design services with AV Press Imprint on your front matter.

***Packages start at \$2,550.***



## CONTACT AV PRESS

[WWW.SMALLPRESSBIGIDEAS.COM](http://WWW.SMALLPRESSBIGIDEAS.COM)  
[SMALLPRESSBIGIDEAS@GMAIL.COM](mailto:SMALLPRESSBIGIDEAS@GMAIL.COM)



## SERVICES PRICING

### COVER DESIGN

**\$900**

A custom-crafted cover that fits your genre and sells more of your books. You get print-ready files for Amazon or your printer.

### AUTHOR WEBSITES

**\$750 + \$65/mo**

Let us do the heavy lifting. We provide you with a bespoke website solution — designed, hosted, and managed monthly by AV Press.

### BOOK LAYOUT

**\$1,800-\$2,500\***

A start-to-finish formatting and layout of your manuscript for print and Kindle eBook formats. \*Pricing varies by final page count.

Have a project that doesn't fit inside the box?  
Contact us today to discuss!