

The Cinematic Accelerator Program

Service Scope: The Cinematic Accelerator

Turning Your Creative Vision into Authoritative Content Our

Mantra: Your Content, Cinematic.

1.0 Our Promise to You

At The Filming Grid, we believe your studio is the foundation of your audience's trust. We go beyond equipment installation. We apply the core principles of cinematic storytelling—light, sound, composition, and narrative—to your content space.

Our singular goal is to ensure that every time you record, the frame is compelling, the audio is pristine, and the answer to our guiding question, “Does this look cinematic?”, is a definitive yes. This package is the direct path to that result.

2.0 The Three Pillars of Your Cinematic Studio

Your project is built on these integrated pillars, delivered in a seamless 5-6 week timeline. Pillar 1: The Cinematic Frame & Sound Design

This is where technical execution meets creative artistry.

Creative & Technical Consultation: We analyze your space, content goals, and on-camera presence to create a custom design blueprint.

Cinematic Lighting Strategy: Design and installation of a multi-point lighting setup (key, fill, back/rim) to create depth, eliminate shadows, and ensure you look confident and authoritative.

Broadcast-Quality Audio Engineering: Acoustic treatment tailored to your room, combined with professional microphone selection and tuning, to achieve podcast-ready vocal clarity.

Visual Composition Planning: Strategic planning of your background, camera angles, and focal length to create an engaging, professional frame that supports your brand.

Pillar 2: The Narrative Foundation

Great content needs a great story. We help you craft it.

Script & Story Consultation (3 Hours Included): A dedicated workshop to structure your core message, develop compelling hooks, and refine the scripts or detailed outlines for your first three episodes.

On-Camera Direction & Coaching: A hands-on session in your new studio. We work with you on delivery, pacing, and body language to ensure your performance matches the quality of your production.

Pillar 3: Creator Enablement & Handover

We ensure you are empowered to create consistently, with confidence.

Turnkey Technical Installation: All agreed-upon equipment is professionally installed, integrated, and calibrated as one cohesive system.

Workflow Training Session: A comprehensive walkthrough of your new studio. You will learn to operate all equipment and software to replicate the cinematic standard independently.

The Filming Grid Performance Guide: A custom quick-reference checklist covering lighting, audio levels, and camera settings to guarantee every recording session meets the benchmark we set together.

3.0 Project Timeline & Client Partnership

4.0 Investment

The total investment for the Cinematic Accelerator package begins at ■ 4,75,000 (plus applicable taxes), with the final quote provided after the initial Creative Consultation.

A detailed payment schedule is provided with the formal proposal.

5.0 What This Scope Covers

This agreement covers all design, project management, equipment procurement (as per the final plan), installation, calibration, and training as described in Section 2.0.

6.0 What This Scope Does Not Include

To ensure perfect clarity, this package does not include:

Ongoing content production, video editing, or thumbnail design.

Managed marketing, advertising, or social media promotions services.

Equipment upgrades or additions outside the finalized plan.

Guarantees of specific viewership, subscriber counts, or business revenue.

Ready to Create with Cinematic Impact? The next step is a conversation. Contact us to schedule your introductory Creative Consultation.

The Filming Grid hello@thefilminggrid.com | thefilminggrid.com