



Eduarda Cysneiros

UI/UX DESIGNER · RESEARCHER

Contact

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Aveiro, Portugal

Portfolio

eduardacysneiros.com

UX & Research

- User Research
- Usability Testing
- Interaction Design
- Prototyping
- Information Architecture
- Workshop Facilitation
- Heuristic Evaluation
- Co-design
- Responsive Design

Tools

- Figma
- Miro
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Pro
- Affinity Designer

Languages

Portuguese	Native
English	C1
German	Beginner (in progress)

Recognition

Winner – Ideas Contest University 5.0

University of Aveiro, 2022/23

Research Grant – DECOHDE Project

FCT funded · 2022.03295.PTDC

UI/UX Designer and Researcher with a Master's in Interaction Design and hands-on experience in user research, interaction design, and usability. Background spanning funded academic research, freelance client work, and cross-functional teams. Passionate about designing thoughtful, evidence-based experiences that are both functional and human-centred.

Experience

Freelance UI/UX Designer & Researcher Independent

Jul 2021 – Present

- Redesigned the website of Real Talk Psychology, optimising user flows and achieving visual consistency across all pages (Dec 2025 – Mar 2026)
- Facilitated a UX workshop for the DECIDE project (Disclosing Risk Information), creating Miro frames and capturing structured participant input (Nov 2025)

Junior Researcher

Mar 2024 – Mar 2025

University of Aveiro · DECOHDE Project

- Conducted user research within "Design for the Humanised Communication of Dementia" (2022.03295.PTDC), co-creating an information platform for people with dementia
- Collaborated on platform design and validation within students@DigiMedia#3
- Presented research at DementiaLab Exhibition, University of Aveiro (Mar 2025)

Web Design Analyst

Jun 2023 – Jan 2024

BRASA – Brazilian Student Association

- Managed and maintained the association's website; designed UI/UX, interactive, and responsive interfaces

Marketing Director

Jun 2022 – Jun 2023

BRASA Aveiro – Brazilian Student Association

- Defined and executed strategic marketing plans, communication strategies, and social media content
- Managed a team of marketing analysts

Design Analyst

Feb – Jun 2022

BRASA Aveiro – Brazilian Student Association

- Responsible for internal and external communication; created visual and interface design materials

People & Management Analyst

Oct 2021 – Feb 2022

BRASA Aveiro – Brazilian Student Association

- Managed internal operations, team performance, selection processes, and financial administration

Summer Intern – Design

Jul – Sep 2021

SCUBIC

- Analysed the SCUBIC website and proposed UX improvements; redesigned the layout and produced social media content
- Applied the Kano Model to analyse product features and client satisfaction

Education

Master in Design – Interaction

Sep 2023 – Dec 2025

University of Aveiro

- Dissertation within DECOHDE funded research · Research Grant · Member, CPLP Nucleus

Bachelor of Design

Sep 2020 – Jun 2023

University of Aveiro

- Incentive Scholarship · Winner, Ideas Contest University 5.0 (2022/23) · Member, Design Nucleus NED.