



# Eduarda Cysneiros

## UI/UX DESIGNER · RESEARCHER

### Contact

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Aveiro, Portugal

### Portfolio

[eduardacysneiros.com](https://eduardacysneiros.com)

### UX & Research

- User Research
- Usability Testing
- Interaction Design
- Prototyping
- Information Architecture
- Workshop Facilitation
- Heuristic Evaluation
- Co-design
- Responsive Design

### Tools

- Figma
- Miro
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Pro
- Affinity Designer

### Languages

|            |                               |
|------------|-------------------------------|
| Portuguese | <b>Native</b>                 |
| English    | C1                            |
| Spanish    | A2                            |
| German     | <b>Beginner (in progress)</b> |

### Recognition

**Winner – Ideas Contest University 5.0**  
University of Aveiro, 2022/23

**Research Grant – DECOHDE Project**  
FCT funded · 2022.03295.PTDC

UI/UX Designer and Researcher with a Master's in Interaction Design and hands-on experience in user research, interaction design, and usability. Background spanning funded academic research, freelance client work, and cross-functional teams. Passionate about designing thoughtful, evidence-based experiences that are both functional and human-centred.

### Experience

**Freelance UI/UX Designer & Researcher Independent** *Nov 2025 – Present*

- Redesigned the website of Real Talk Psychology, optimising user flows and achieving visual consistency across all pages (Dec 2025 – Mar 2026)
- Facilitated a UX workshop for the DECIDE project (Disclosing Risk Information), creating Miro frames and capturing structured participant input (Nov 2025)

**Junior Researcher** *Mar 2024 – Mar 2025*  
**University of Aveiro · DECOHDE Project**

- Conducted user research within "Design for the Humanised Communication of Dementia" (2022.03295.PTDC), co-creating an information platform for people with dementia
- Collaborated on platform design and validation within students@DigiMedia#3
- Presented research at DementiaLab Exhibition, University of Aveiro (Mar 2025)

**Web Design Analyst** *Jun 2023 – Jan 2024*  
**BRASA – Brazilian Student Association**

- Managed and maintained the association's website; designed UI/UX, interactive, and responsive interfaces

**Marketing Director** *Jun 2022 – Jun 2023*  
**BRASA Aveiro – Brazilian Student Association**

- Defined and executed strategic marketing plans, communication strategies, and social media content
- Managed a team of marketing analysts

**Design Analyst** *Feb – Jun 2022*  
**BRASA Aveiro – Brazilian Student Association**

- Responsible for internal and external communication; created visual and interface design materials

**People & Management Analyst** *Oct 2021 – Feb 2022*  
**BRASA Aveiro – Brazilian Student Association**

- Managed internal operations, team performance, selection processes, and financial administration

**Summer Intern – Design** *Jul – Sep 2021*  
**SCUBIC**

- Analysed the SCUBIC website and proposed UX improvements; redesigned the layout and produced social media content
- Applied the Kano Model to analyse product features and client satisfaction

# Education

## **Master in Design – Interaction**

*Sep 2023 – Dec 2025*

### **University of Aveiro**

- Dissertation within DECOHDE funded research · Research Grant · Member, CPLP Nucleus

## **Bachelor of Design**

*Sep 2020 – Jun 2023*

### **University of Aveiro**

- Incentive Scholarship · Winner, Ideas Contest University 5.0 (2022/23) · Member, Design Nucleus NED.